



**FACTORS INFLUENCING EMPLOYEE'S JOB PERFORMANCE
A STUDY OF SEDC HEADQUARTERS, KUCHING**

**HELMI BIN KAMIL
2010848134**

**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS HUMAN RESOURCE MANAGEMENT
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
PUNCAK ALAM**

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ABSTRACT

This research study represents a research about "Factors Influencing Employee's Job Performance, A Study of SEDC Headquarters, Kuching". Employee's job performance influences organization competitiveness whether being more competitive or not in the market. This study would analyse on (1) the factors that is crucial in determining employee's job performance at SEDC Headquarters, Kuching. (2) which factor have the strongest influence on employee's job performance at SEDC Headquarters, Kuching and (3) which demographic factors have the strongest influence on employee's job performance at SEDC Headquarters, Kuching. A sample of 77 staff from SEDC was being respondents and the result from the respondents gathered, analysed and presented in desiccative methods.

Chapter 1

INTRODUCTION

1.1 Organization Background

1.1.1 Corporate History

Sarawak Economic Development Corporation (SEDC) was established by the Dewan Undangan Negeri Sarawak (DUN) on 1st March 1972 as a stated-owned statutory body with the general aim to promote commercial, industrial and socio-economic development of Sarawak. Since their early establishment, SEDC also plays an important role as a trust agency for the development of Bumiputera in economic sector such as commerce and industry.

As a corporation that seeks to be premier organization in the State, SEDC continually strives to improve its product and service for its customers through the implementation of various quality initiatives and programs. These include the ISO 9001:2008 Quality Management System, the 5S practice, Innovative and Creative Circles (KIK) and Kaizen programs. Its efforts in promoting quality and best practices has been recognized by winning various State and National awards including the Sarawak Civil Service Quality Award (AKPM), and the Malaysian Prime Minister's Quality Award (AKPM). Dynamic, transparent and forward-looking in approach, SEDC seeks to play a major role in the economic transformation of the State and welcomes the participation of both local and foreign investors to achieve the vision.

Sources: www.sedc.com