AN APPLICATION OF NEUTROSOPHIC FUZZY SIMPLE ADDITIVE WEIGHTING METHOD IN HIGHER EDUCATION SELECTION

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ABSTRACT

A university is a higher education institution that provides undergraduate and graduate programmes leading to academic and professional degrees. Malaysia's public and private universities are both growing in number. Choosing the appropriate university may make or break a person's future career and life chances. The Neutrosophic fuzzy simple additive weighting (NFSAW) approach will be used to evaluate which university is the finest in Malaysia. The method involves finding the truth, indeterminacy, and false membership rating values for each criterion. It also involves determining the average fuzzy score and defuzzified score of each alternative on each criterion. This study uses data from questionnaires that distributed to the experts. The main objectives of the study are to identify the factors that influence higher education selection among secondary school students, and to calculate the weight for each factor in choosing between university and non-university options. The study also aims to rank the best alternative of university using the NFSAW method. Through this study, we can learn more about the NFSAW approach and how to use it. Moreover, this research will help to ease the students to find which the best university in Malaysia.

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TABLE OF CONTENTS

DECLARATION BY THE SUPERVISOR	i
DECLARATION BY THE CANDIDATE	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	V
LIST OF TABLES	viii
LIST OF FIGURES	xi
INTRODUCTION OF RESEARCH	1
1.1 Introduction	1
1.2 Background Study	1
1.3 Problem Statement	4
1.4 Objectives	5
1.5 Significance of the Project	5
1.6 Scope of the Project	6
1.7 Project Benefits	7
1.8 Definition of Terms and Concept	8
1.9 Organization of Report	10
LITERATURE REVIEW	11
2.1 Introduction	11
2.2 Neutrosophic Set Theory	11
2.3 Fuzzy Simple Additive Weighting	12

2.4 Neutrosophic Fuzzy Simple Additive Weighting (SAW) Method	14
2.5 Application of Neutrosophic Fuzzy SAW in Higher Education Selection	15
2.6 Conclusion	17
METHODOLOGY	18
3.1 Introduction	18
3.2 Research Framework	18
3.3 Research Step	20
3.3.1 Phase 1: Data Collection	20
3.3.2 Phase 2: Calculate the weightage of each criteria using NFSAW	21
3.3.3 Phase 3: Calculate the combined normalized value of each alternative over all	
criteria using NFSAW	25
3.3.4 Phase 4: Find the Total Score of Each Alternative	27
3.4 Conclusion	27
IMPLEMENTATION	28
4.1 Introduction	28
4.2 Data collection	28
4.3 Implementation of NFSAW	29
4.4 Conclusion	52
RESULT AND DISCUSSION	53
5.1 Introduction	53
5.2 Result and Analysis	53
5.3 Conclusion	55