



UNIVERSITI TEKNOLOGI MARA

FSC412: CREATIVE AND CRITICAL WRITING

Course Name (English)	CREATIVE AND CRITICAL WRITING APPROVED	
Course Code	FSC412	
MQF Credit	3	
Course Description	Throughout this course, student will have the opportunity to develop critical thinking and reasoning skills to help analyze and respond appropriately to a wide variety of personal and work situations. Creative and critical thinking are skills that are valued in every company and organization. You will practice creative thinking techniques that will help you learn to think creatively and apply these skills to a work environment. This course aims to improve students' abilities to observe and interpret information, to reason, infer evaluate, judge and problem-solve using different logical strategies and techniques of critical thinking, thereby enabling them to handle ambiguous, complex, and/or apparently irresolvable problem situations.	
Transferable Skills	Communication skills, Planning/Investigation, Management, Critical Thinking.	
Teaching Methodologies	Lectures, Blended Learning, Case Study, Discussion	
CLO	<p>CLO1 Determine various skills in solving problem in regards to creative and critical thinking requirements.</p> <p>CLO2 Adapt the knowledge to critically analyse and evaluate situations in terms of creative contents.</p> <p>CLO3 Maintain objectivity of creative and critical thinking skills and lifelong learning skills in producing a creative works for the industry.</p>	
Pre-Requisite Courses	No course recommendations	
Reading List	Recommended Text	<ul style="list-style-type: none"> • Moore, D.T. 2007, <i>Critical Thinking and Intelligence Analysis</i>, Occasional Paper No.14., National Washington, DC • Michalko M. 2006, <i>Thinkertoys: A Handbook of Creative-Thinking Techniques</i>, 2nd ed Ed., Ten Speed California • Paul R. & Elder L. 2002, <i>Critical Thinking: Tools for Taking Charge of Your Professional & Personal Life</i>, Prentice Hall Manchester • Smith, Donald, Knudsvig, Glenn, Walter, Timothy 1998, <i>Critical Thinking: Building the Basics</i>, Wadsworth Publishing Co Belmont • Walters K.S. (Ed). 1994, <i>Re-thinking Reason: New Perspectives in Critical Thinking</i>, State University of New York Press Albany
	Reference Book Resources	<ul style="list-style-type: none"> • Hurson, T. 2008, <i>Think Better: An Innovator's Guide to Productive Thinking.</i>, The McGraw-Hill Co. New York
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	