# UNIVERSITI TEKNOLOGI MARA

# EXPLORING FACTORS CONTRIBUTING TO EMPLOYEE VOICE BEHAVIOR IN PROJEK LINTASAN KOTA HOLDINGS SDN. BHD ("PROLINTAS")

### NURUL DIYANA BINTI AZHARI 2017413366

Thesis submitted in fulfilment of the requirements for the Degree in Business Administration (Human Resource Management)

**Faculty of Business And Management** 

**July 2020** 

#### **ACKNOWLEDGEMENT**

All praises to Allah the Almighty, for His shower of blessings for giving me a still functioning body and mind in order to live life and learn, and particularly to work on my research paper, hereby completing my Bachelor's Degree studies. Nevertheless, it would also not have been possible without the kind support and help of many individuals. I would like to extend my sincere thanks to all of them.

Foremost, with profound gratitude and great humility, I extend my gratefulness to my research advisor, Dr. Ahmad Fadhly bin Arham, Senior Lecturer and Head of Study Centre, Faculty of Business & Management, Universiti Teknologi MARA Cawangan Melaka, for his invaluable contribution and guidance in doing this research paper. His unflinching support, encouragement, constructive criticism, the attention to details and wisdom have exceptionally inspired and extended my growth as a student. His dynamism, sincerity and motivation have deeply inspired me. He has taught me the methodology to carry out the research and to present the best quality of work as best as possible. It was a great privilege and honor to be able to be under his guidance throughout the research preparation.

I convey my grateful acknowledgement and thanks to the generosity and care to the staffs in Human Capital Division of Projek Lintasan Kota Holdings Sdn Bhd (PROLINTAS) for assisting a mere intern student in conducting data collection at their organization.

Above ground, I am eternally grateful towards my parents for their love, prayers and sacrifices for educating and preparing me for my future. I am very much thankful for their constant reminders and support to complete this research work. I also place on record, my sense of gratitude to one and all, who directly or indirectly, have lent their hand in this journey.

# TABLE OF CONTENTS

		Page
DECLARATION OF ORIGINAL WORK		ii
ACKNOWLEDGEMENT		iii
TABLE OF CONTENT		iv
LIST OF TABLES		vi
LIST OF FIGURES		vii
ABSTRACT		viii
CH	APTER ONE: INTRODUCTION	1
1.1	Background Research	1
1.2	Problem Statement	3
1.3	Research Questions	5
1.4	Research Objectives	5
1.5	Scope of Research	6
1.6	Significance of Study	6
1.7	Definition of Terms	7
CHAPTER TWO: LITERATURE REVIEW		9
2.1	Introduction	9
2.2	Theory of Voice Behaviour	9
2.3	Employee Voice Behaviour	10
2.4	Supervisor & Organization Support	12
2.5	Psychological Safety	14
2.6	Work Ownership	16
2.7	Research Framework	17
2.8	Summary	18

CHAPTER THREE: RESEARCH METHODOLOGY		19	
3.1	Introduction	19	
3.2	Research Design	19	
3.3	Population and Sample	20	
3.4	Measurement of Variables	21	
3.5	Data Collection Methods	22	
3.6	Data Analysis	22	
CH	APTER FOUR: FINDINGS	25	
4.1	Introduction	25	
4.2	Reliability Analysis	26	
4.3	Respondents' Profile	27	
4.4	Descriptive Analysis	29	
4.5	Correlation Analysis	29	
4.6	Regression Analysis	30	
CHAPTER FIVE: CONCLUSION AND RECOMMENDATIONS		33	
5.1	Conclusion	33	
5.2	Discussion	33	
5.3	Recommendations	36	
5.4	Limitations	38	
5.5	Future Research	39	
REFERENCES		42	
APPENDICES		49	

#### **ABSTRACT**

In the business working environment, employees act as idea proponents and contribute with suggestions, concerns and opinions in the workplace. However, due to some factors, employees every so often opt to be silent. The following paper essentially aims to contribute to knowledge in this area by exploring the factors influencing employee voice behaviour in the workplace. Taking an employee-centric approach, the paper investigates employee voice behaviour with three factors: supervisor and organization support, psychological safety and work ownership. It was hypothesized that, there is a positive relationship between supervisor and organization support, psychological safety and work ownership with employees' voice behaviour. An online questionnaire was used to gather data from 405 participants in a highway infrastructure development company, Projek Lintasan Kota Holdings Sdn Bhd (PROLINTAS). The questionnaire used in the study was designed to explore the factors contributing to employee voice behaviour in PROLINTAS. A significant and positive relationship was found between supervisor and organization support and employee voice behaviour; and between work ownership and employee voice behaviour. Regression analysis suggests that the majority of the employee voice variables included in the study predict employee voice behaviour except for psychological safety. The paper includes practical recommendations from the findings for employee voice behaviour. Suggestions for future research are included.