THE FACTORS THAT INFLUENCES ORGANIZATIONAL LEARNING IN HIGHER EDUCATION INSTITUTION

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TABLE OF CONTENTS

			Page
TITLE PAGE			i
DECLARATION	OF ORIGI	NAL WORK	ii
LETTER OF TRA	iii		
ACKNOWLEDG	EMENT		iv
TABLE OF CON	TENTS		v-viii
LIST OF TABLE	S		ix
LIST OF FIGUR	ES		x
ABSTRACT			xi
CHAPTER 1	INTF	RODUCTION	1
	1.0	Background of Study	1-2
	1.1	Problem Statement	3-5
	1.2	Research Objectives	5
	1.3	Research Questions	5
	1.4	Scope of Study	6
	1.5	Significance of Study	6
	1.6	Limitations of Study	7
	1.7	Definition of Terms	8

CHAPTER 2	LIT.	9		
	2.1.	Literature Review		9
		2.1.1	Organizational Learning	9-10
		2.1.2	Organizational Structure	10-11
		2.1.3	Leadership	11-13
		2.1.	Organizational Culture	13-14
	2.2.	Theor	retical Framework	15
	2.3.	Нуро	yhesis	15-16
CHAPTER 3	RES	SEARC	H METHODOLOGY	17
	3.0	Resea	rch Methodology	17
	3.1	Resea	17	
		3.1.1	Purpose of The Study	18
		3.1.2	Type of Investigation of The Study	18
		3.1.3	Unit of Analysis	18
		3.1.4	Study Setting	19
		3.1.5	The Extent of Resarcher Interference	19
		3.1.6	Research Strategies	19-20
		3.1.7	Time Horizon	20
	3.2	The P	opulation of The Study	20
	3.3	Samp	le Process	20
		3.3.1	Sampling Frame	21
		3.3.2	Sampling Design	21
		3.3.3	Sampling Size	21
		3.3.4	Non-Probability Sampling	21-22

ABSTRACT

Nowadays, the main key of industry to compete with each other is no longer based on resources but rather the distribution and utilization of knowledge in the organization itself. Thus, an organization need to learn and develop in order to ensure the organization might perform well and respond to change. Organizational learning is very important to be practice in an organization. Based on an article by George Hillston, there are some critical challenges that an organization will facing in process of organizational learning such as challenges with goals, turnover and support. The objectives of the study is to identify the factors that influence organizational learning. Therefore, the aim of this study is to foresee the factors as organizational structure, leadership and organizational culture that could influences organizational learning in higher education instituition. For the analysis, primary data collected using questionnaire. The result revealed that there is significant relationship of organizational structure and organizational culture with organizational learning while leadership has no significant relationship between organizational learning.