



UNIVERSITI TEKNOLOGI MARA

JMC674: METALSMITHING CONTEMPORARY DESIGN OUTCOME

Course Name (English)	METALSMITHING CONTEMPORARY DESIGN OUTCOME APPROVED		
Course Code	JMC674		
MQF Credit	6		
Course Description	The course prepare the students to produce and present an outstanding portfolio of work comprising original and innovative design solution demonstrating efficiency in appropriate visualization methods, design application, materials, equipment, techniques and processes in a disciplined and responsible way.		
Transferable Skills	Innovative design solution and producing portfolio		
Teaching Methodologies	Lectures, Blended Learning, Studio, Demonstrations, Discussion, Workshop, Computer Aided Learning		
CLO	<p>CLO1 CO1 Demonstrate capabilities of organizing information on economic implications regarding development expenses, manufacturing costs, and selling price estimation from the activities of the product development process. (C3)</p> <p>CLO2 CLO2 Construct proposal for the final presentation of the product that will be reviewed by an external assessor and industry representative, reviewing progress documentation of product development activities from level 1, level 2, level 3 and level 4 for evaluation. (A5)</p> <p>CLO3 CLO3 Organise a project report in design-entrepreneur context. (P7)</p>		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy</i>, 2006 Ed., Process & Implementation • Laura Slack 2006, <i>What Is Product Design?</i>, • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press. Ramsbury, Marlborough. </td> </tr> </table>	Reference Book Resources	<ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy</i>, 2006 Ed., Process & Implementation • Laura Slack 2006, <i>What Is Product Design?</i>, • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press. Ramsbury, Marlborough.
Reference Book Resources	<ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy</i>, 2006 Ed., Process & Implementation • Laura Slack 2006, <i>What Is Product Design?</i>, • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press. Ramsbury, Marlborough. 		
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		