ENVIRONMENTAL DISCLOSURE & FINANCIAL PERFORMANCE: AN EMPIRICAL STUDY OF MALAYSIA, THAILAND AND SINGAPORE



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ABSTRACT

This study was carried out to examine the relationship between environmental disclosure and financial performance among the companies in Malaysia, Singapore and Thailand that voluntarily disclose environmental information in their financial report. Two hundred and fifty (250) companies listed in Bursa Malaysia, Singapore Stock Exchange and Thailad Stock Exchange has been identified as samples in the current study. From the total of 250 companies selected, 56 companies are from Malaysia, 37 companies from Thailand and 15 companies from Singapore have been identified as environmental reporting companies. The study hypothesizes that high performance companies have a higher tendency of having formal environmental disclosure in their environmental disclosure. However, the result shows that the performance of the company has no bearing on the decision whether to produce a formal or non-formal environmental disclosure.

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CHAPTER ONE

INTRODUCTION

1.1 Introduction

For more than a decade, environmental disclosure is considered a subject of increasing importance and concern. Businesses have started to accept the challenge of environmentalism in their daily operating procedures. This challenge stems from both increased public interest and the recognition of the need to preserve the environment. As it is at the top-of-mind in the business world, more companies are now anxious to demonstrate that they care about the social and environmental impacts of their business, and are doing something about them.

With an increasing importance of environmental issues, companies have started to provide information regarding the environmental implications of their operations and thus increasing the trend for environmental disclosure. Environmental reports are stand-alone documents, produced on a voluntary basis. Its practices have emerged as a result of various influence factors including stakeholders' benefit, pressures from various interest groups, and political and cultural conditions. Responding to voluntary environmental disclosures offers economic benefits such as being able to develop stronger business