



UNIVERSITI TEKNOLOGI MARA

JMC526: JEWELLERY CONTEMPORARY DESIGN ORIGINS

Course Name (English)	JEWELLERY CONTEMPORARY DESIGN ORIGINS APPROVED		
Course Code	JMC526		
MQF Credit	4		
Course Description	The course introduces the students to the real practice of design process that stimulate the idea generation of jewellery design, design solutions, technical skills of research and technopreneurship interest.		
Transferable Skills	<ol style="list-style-type: none"> 1. To evaluate students ability through data gathering and synthesizing information. 2. To evaluate students ability design issues and problems in real-life contexts. 3. To evaluate students ability creative exploration on 3D (CAD) design. 4. To evaluate students ability on communication effectiveness and confident to lead in the industry. 		
Teaching Methodologies	Lectures, Blended Learning, Studio, Practical Classes		
CLO	<p>CLO1 Apply theoretical/practical aspect of current design process of Design Research Cycle in the field of jewellery design and understand designer vital role as Cultural Intermediaries in the 21st century to 'consumer culture'.</p> <p>CLO2 Demonstrate 'problem statement' of the research product as part of draft project thesis. The analysis provide as an indicator to justified consumer need.</p> <p>CLO3 Display design ideas using conventional medium and able to transform visual ideas to 3D (CAD) drawing presentation.</p> <p>CLO4 Organize initial design ideas for selection through team presentation. Their convincing design will be the basis 'idea generation' of their research product design in jewellery production.</p>		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> 1. <i>Tim McCreight, Design Language (Interpretive Edition), 2006, Brynmorgen Press (February 17, 2006) [ISBN: 978-192956517]</i> 2. <i>2006, Kathryn Best, Design Management: Managing Design Strategy, Process & Implementation, Fairchild Books (1665)</i> 3. <i>David Bennet And Daniela Mascetti, Understanding Jewellery, 2003, Antique Collectors Club Dist; 3 edition (January 25, 2007) [ISBN: 978-185149430]</i> 4. <i>Future Interaction Design by A. Pirhonen, H. Isomäki, C. Roast, and P. Saariluoma, 2005 Springer; 2005 edition (January 14, 2005) [ISBN: 978-185233791]</i> 5. <i>Life's a Bench, 2009: MA Jewellery, Silversmithing and Related Products, 2009 University of Central England Birmingham Institute of Art and Design [ISBN: 978-190483935]</i> 6. <i>As We Like It Jewellery and Tableware 1988-2008 by UlrichHaass, 2008 Arnoldsche Verlagsanstalt (1891)</i> </td> </tr> </table>	Reference Book Resources	<ul style="list-style-type: none"> 1. <i>Tim McCreight, Design Language (Interpretive Edition), 2006, Brynmorgen Press (February 17, 2006) [ISBN: 978-192956517]</i> 2. <i>2006, Kathryn Best, Design Management: Managing Design Strategy, Process & Implementation, Fairchild Books (1665)</i> 3. <i>David Bennet And Daniela Mascetti, Understanding Jewellery, 2003, Antique Collectors Club Dist; 3 edition (January 25, 2007) [ISBN: 978-185149430]</i> 4. <i>Future Interaction Design by A. Pirhonen, H. Isomäki, C. Roast, and P. Saariluoma, 2005 Springer; 2005 edition (January 14, 2005) [ISBN: 978-185233791]</i> 5. <i>Life's a Bench, 2009: MA Jewellery, Silversmithing and Related Products, 2009 University of Central England Birmingham Institute of Art and Design [ISBN: 978-190483935]</i> 6. <i>As We Like It Jewellery and Tableware 1988-2008 by UlrichHaass, 2008 Arnoldsche Verlagsanstalt (1891)</i>
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		