

**THE GOOD ENTRANCE DESIGN APPROACH
OF THE SHOPPING MALLS IN IPOH, PERAK**

BALQIS AMIRAH BINTI ABDUL TALIB

2010490772

**BACHELOR OF SCIENCE (ARCHITECTURE)
DEPARTMENT OF ARCHITECTURE
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
UNIVERSITI TEKNOLOGI MARA (PERAK)**

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ABSTRACT

The broad objective of this qualitative research is to study about the good entrance design approach for a shopping mall and the criteria gained from the observations on its elements and features, which are the provision of the good appearance, the drop-off area and the pedestrian walkway and linkages for the shopping malls. The scope of the study is focusing on the entrance design approach of the shopping malls in Ipoh, Perak which are the AEON Station 18, the Angsana Ipoh Mall and the Ipoh Parade. There are five methods of studying about this topic which are the background study, observations, literature review, data collections and its analysis. From these methods, the study is going deeper into considerations of the criteria stated above. Therefore, as a good entrance design, one should at least consider these three criteria and might as well other criteria that are not be stated in this study. From this research, we know that these features actually complete the good design criteria for a shopping mall entrances as long as these features follow its own criteria, or requirements that has already been suggested or stated in specific sources.