



UNIVERSITI TEKNOLOGI MARA

**CORPORATE GOVERNANCE AND FIRM
PERFORMANCES IN MALAYSIA**

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ABSTRACT

This article studies the influence of corporate governance codes and standards on the performance of organizations listed on the Bursa Malaysia. In today's complicated global business world, the association between corporate governance and firm success has received a lot of attention. Businesses must be able to browse transnational pools of cash as well as attract qualified human capital from across the world. In such a circumstance, a firm will be unable to flourish unless their values and exhibits ethical behaviour. The goal of this research is to investigate the relationship between corporate governance and firm performance. From 2011 to 2020, the 8 leading listed businesses in the consumer product and services category on the Bursa Malaysia were subjected to quantitative research using criteria.

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Table of Contents

CONFIRMATION BY PANEL OF EXAMINERS	3
AUTHOR'S DECLARATION	4
ABSTRACT	5
ACKNOWLEDGEMENT	6
CHAPTER 1: INTRODUCTION	
1.1 Introduction	11
1.2 Background of Study	11
1.3 Problem Statement	12
1.4 Research Objectives	13
1.5 Research Question	13
1.6 Scope of Study	13
1.7 Definition of Key Terms	14
1.7.1 Board Size	14
1.7.2 Board Independence	14
1.7.3 Audit Committee	14
1.8 Summary	15
CHAPTER 2: LITERATURE REVIEW	
2.1 Introduction	16
2.2 Corporate Governance	16
2.3 Return on Asset	17
2.4 Board Size	18
2.5 Board Independence	18
2.6 Audit Committee	19
2.7 Theoretical Research/Framework	20
2.8 Hypothesis Statement	20
2.9 Summary	21

CHAPTER 1

INTRODUCTION

1.1 Introduction

The purpose of this study is to investigate the impact of corporate governance on the firm performance of Malaysia's consumer product sector listed in Bursa Malaysia. To commence, the study will explore the evolution of firm performance with the conduct of corporate governance in this chapter. Next, the study has generated various statements of the problem for this research relevant to the research background. The research objectives and research questions are determined, as well as the method through which the research will be carried out. Finally, the significance of research will be emphasized in this section.

1.2 Background of the study

The system by which a corporation is guided and governed by laws, practices, and processes is known as corporate governance. Corporate governance analysts evaluate, create, and publish governance-related material to capital market players in the form of governance reports and ratings. Corporate governance is concerned with how and why organizations are run. It specifies who governs, who has authority, and who bears accountability.

Corporate governance is heavily impacted by the parties engaged in a company's corporate structure, such as shareholders, investors, creditors, labor, and the government. It is thought that good corporate governance will boost business performance. The primary goal of strong corporate governance implementation is to maximize long-term shareholder returns and others.

However, not even one corporate governance paradigm exists. Governance mechanisms differ not just among nations, but also across enterprises and industrial sectors. It is because, corporate governance deals with the way the investors make sure they get a fair return on their investment. In Corporate Governance, there is a clear distinction between the role of the owners of a company (the shareholders) and the