

**THE FACTORS INFLUENCE CORPORATE SOCIAL
RESPONSIBILITIES PERFORMANCE IN THE ORGANIZATION AT
SPORTS DIVISION, MINISTRY OF EDUCATION MALAYSIA**

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JULY, 2014

ABSTRACT

This study was carried out to identify the factors influence Corporate Social Responsibilities (CSR) performance in the organization. In chapter one, the researcher discussed about the background of the study. This research is study about the four factors in CSR as the independent variables while CSR performance as the dependent variables. The objectives of this study are to identify either economic responsibility influence CSR performance in the organization, to identify either ethical responsibility influence CSR performance in the organization, to identify either philanthropy responsibility influence CSR performance in the organization. For the chapter three, methodology use for this research has been discussed. The methodology is method used by the researcher in finding the result while completing this research. This is including research design, sampling frame, population, sampling technique, and sample size, unit of analysis, instrument, and validity of instrument, data collection procedures and plan of data analysis. The researcher use convenience sampling technique.

The scope of study only revolves within the organization and chooses workers from the certain department as respondent for the research. The researchers choose workers from Sports Division in Ministry of Education Malaysia as a scope of the study.

ACKNOWLEDGEMENT

By the Name of Allah, the Most Gracious and the Most Merciful

First, I would like to express my appreciation to Allah, the Most Merciful and, the most compassionate who has granted me the ability and willing to start and complete this study. I do pray to His Greatness to inspire and enable me to finish this research on the required time. Without his permission, for sure I cannot make it possible.

My most profound thankfulness goes to my supervisor, Mr. Mohd Faizal Azrul Azwan Bin Che Harun@Muhammed and my lecturer, Madam Siti Farah Suraya Bt Mohd Hashim for all their patience, scientifically proven, creativity encouraging guidance, and many discussions that made this study to what it is. Without their understanding, consideration and untiring advice, this dissertation would not have been completed successfully.

I am thanking all my colleagues and friends at UiTM, especially my classmates for their help and support. My thanks and gratitude goes to all our dearest family members especially Dad, Mom, my side, and all friends who gave me sincere support. Thank you very much for standing beside me all the time

Syazuana Bt. Md. Shoberi

**July, 2014
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