

MARA INSTITUTE OF TECHNOLOGY

**THE FINANCIAL PERFORMANCE OF PUBLIC LISTED
COMPANIES IN INDUSTRIAL PRODUCTS ON THE
KUALA LUMPUR STOCK EXCHANGE**

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ABSTRACT

This study looks into the financial performance of public listed companies in industrial products on the Kuala Lumpur Stock Exchange. Various financial ratios are used to evaluate the financial strength and weaknesses of the companies selected in this study.

The financial analysis assists in identifying the major strengths and weaknesses of a particular company. It indicates whether the company has enough cash to meet obligation, a reasonable accounts receivable collection period, an efficient inventory management, sufficient fixed assets (plant, property and equipment) and adequate capital structure which are necessary if the firm is to achieve the goal of maximizing shareholders wealth. It is also used to assess the companies' viability as an ongoing enterprise and to determine whether a satisfactory return is being earned for the risks taken.

LIST OF ABBREVIATIONS

AISB	Amalgamated Industries Steel Bhd.
ASM	Amalgamated Steel Mill Bhd.
BOC	British Oxygen Company Limited
BOPP	Biaxially Oriented Polypropylene Products
BPD	Barrels Per day
CASH	Construction and Supplied House Bhd.
CIKL	Concrete Industries (KL)
CPI	Consumer Price Index
DMIB	Dunlop Malaysian Industries Bhd.
EPS	Earning Per Share
FDI	Foreign Direct Investment
FEO	Far East Oxygen
FMS	Forest Management Services
GDP	Gross Domestic Product
KLCE	Kuala Lumpur Commodity Exchange
KLSE	Kuala Lumpur Stock Exchange
LAI	Lion Asia Investment Pte. Ltd.
LCB	Lion Corporation Bhd.

LKIM	Lembaga Kemajuan Ikan Malaysia
MEIR	Malaysian Institute of Economic Research
MOX	Malaysian Oxygen Bhd.
MPI	Malaysian Pacific Industries Bhd.
MWP	Malayan Welding Product Sdn. Bhd.
PCP	Pacific Cable Products Sdn. Bhd.
PE	Price Earning Ratio
PHB	Palmco Holding Bhd.
PNG	Papua New Guinea
ROE	Return on Equity
ROI	Return on Investment
STB	Sitt Tatt Bhd.