



**A STUDY ON THE EFFECTIVENESS SPUS (Skim Pembangunan Usahawan  
Siswazah) AMONG HIGHER LEARNING INSTITUTION STUDENTS IN KOTA  
KINABALU**

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# CHAPTER 1 INTRODUCTION

## 1.1 TOPIC OF STUDY

A study on the effectiveness SPUS (Skim Pembangunan Usahawan Siswazah) among higher learning institution students in Kota Kinabalu City.

## 1.2 BACKGROUND OF COMPANY

### Company Profile

Sabah Economic Development Corporation (SEDCO) was formed on 21 December 1971 as a state-owned agency to assist in the government efforts in stimulating industrial, commercial and sosio-economic development of the state of Sabah. The company vision is to be the model corporation in the state economic development and the mission is to accelerate state economic development and promote greater participation of Bumiputera Commercial and Industrial Community (BCIC) whilst ensuring sustainability and growth of the corporation. The main objective of SEDCO is to accelerate industrial and commercial development in the state and to effectuate greater bumiputera participation in commerce and industry. SEDCO has important roles that include the following:

- To promote economic development especially industrial development including various aspects of planning and promotion of industrial capacity creation through direct investment, leading to development of target industries in the state.
- To provide modern industrial and commercial infrastructure, including the planning and execution of infrastructures projects.
- To promote the business image of Sabah, incorporating all aspects of promoting Sabah as a conducive and attractive business center.
- To create Bumiputera Commercial and Industrial Community (BCIC)