RATIOS AS ANALYTICAL TOOLS IN PHYSICAL AND FINANCIAL PERFORMANCE OF AN ENTERPRISE

A Paper Submitted to the
School of Accountancy, Institut Teknologi MARA
In Partial Fulfillment of the Requirements for
Advanced Diploma In Accountancy

Date: 20th May, 1985

By: Rokiah Md. Nor

ITM I/C:

For: ACC 555

Advisor: N. Rajalingam

TABLE OF CONTENTS

			Page
Ackı	Acknowledgements		
Summary			ii
1.	INTRODUCTION METHODOLOGY		1
2.	METH	NTRODUCTION ETHODOLOGY EMITATION OF THE STUDY ENDINGS 1 Users and their Information Needs 2 Evaluation of Financial Statements 3 The requirement of General Accepted Accounting Principles and Practice 4 General view on Financial ratios 5 Categorisation or ratios 6 Principal ratio 7 Limitation of Financial Ratio Analysis	
3.	LIMI	TATION OF THE STUDY	7
4.	FINDINGS		
	4.1	Users and their Information Needs	8
	4.2	Evaluation of Financial Statements	14
	4.3		16
	4.4	General view on Financial ratios	20
	4.5	Categorisation or ratios	22
	4.6	Principal ratio	24
	4.7		37
5.	CONCLUSION		42
6.	ILLUSTRATION: Practical Application of Ratios Analysis - Power Cable Malaysia Sdn. Bhd.		44
7	RIRI	TOCDADHY	47

ACKNOWLEDGEMENT:

I would like to take this opportunity to express my deep gratitudes to Mr. N. Rajalingam for his advice and guidance given along in the preparations of this project paper.

In particular, I wish to thank my Practical Training Senior-incharge, Mr. N. Mohanarajah of Coopers & Lybrand for his encouragements and assistance in the preparations of the earlier drafts of this work. Grateful thanks is also extended to all the contribution Officers for giving time, experience and expertise in carrying out the research and collections of data needed for this project paper.

I am indebted to Miss Faridah Shariman and Puan Noraini Khairuddin, whose quality work and perservance enable me to complete this project paper in a timely and orderly manner. Last, but not least, I thank my husband and children who spared me many hours of their valuable time. For their patience and understanding, I am deeply indebted.

SUMMARY

Financial ratio analysis is one of the many branches of financial statements analysis. Financial statements analysis is not a new subject in the accounting field. It has been discussed at length by various writers in the financial analysis literature.

This project paper concentrates on some aspects of financial statements analysis with special reference to ratio analysis. There are many other aspects which have not been covered. With respect to ratio analysis only four principal ratios have been considered for the discussion. The rest of the discussion is merely confined to other related aspects of ratio analysis.

In addition, this paper should not be considered as comprehensive or even exhaustive and material enough to impart the readers with the respective knowledge. The readers are kindly advised to make reference to various accounting books or other financial literature which undoubtedly can provide valuable knowledge and better understanding. This project paper is undertaken to fulfill part of the course requirement. In this view, the writer will be able to familiarise the various aspects of the said subject-matter. To this end, this paper is made available to all readers for reference.

Hope this material will be useful to all readers!

1. INTRODUCTION

Ratio analysis is one of the analytical technique used in the interpretation of financial statements which in turn benefit the user of the statements. These ratio analysis are derived and analysed from the corporate report of the enterprise. The objective of the corporate report is to satisfy, as far as possible, the information needs of users: they should be useful and meaningful to those have reasonable rights to such information. There is an implicit responsibility to report publicly (whether or not required by law or regulation) incumbent on every economic entity such as a limited company, department of central government, trade or professional association etc., whose size or format renders it significant. The report that we are concerned with are on general purpose reports and designed for general purpose use. The corporate report includes more than basic financial statements, by which we mean those statements required to be published by law or other competent authority and which are primarily concerned with reporting financial transcations.