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INNOVATION

CATEGORY

MARITEAM (EMPOWERING LOCAL FISHERY WITH THE NEW TECHNOLOGY)

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Mariteam is an E-Commerce platform that operates in the fisheries sector using the Business to Business (B2B) business model. Mariteam has a major mission in the social field to help the welfare of fishermen and MSMEs by utilizing the existence of increasingly advanced technology. The main features that we offer are aimed at providing a sense of security and control by prioritizing low-cost facilities and convenience, such as the Crowdfishing feature, Real-Time Tracking Transaction, Dompot Mariteam and the implementation of PWA technology. In addition to helping with technology, Mariteam also assists in education by providing the latest news, information and tips through the fish today educational channel that can be accessed by fishermen or customers. On the offline side, Mariteam routinely holds workshops with material that can improve fishermen's productivity.

Keywords : E-Commerce, Business to Business (B2B), MSMEs, Technology, Workshops,



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