THE RELATIONSHIP BETWEEN INTRINSIC AND EXTRINSIC REWARDS TOWARDS EMPLOYEE PERFORMANCE AT SIME DARBY JOMALINA SDN. BHD.

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ABSTRACT

The purpose of this research was to investigate the relationship between intrinsic and extrinsic rewards towards employee performance at Sime Darby Jomalina Sdn. Bhd. This correlational research used a stratified sampling technique and the sample size was determined using the Sekaran (2003) sample size table. Questionnaires were distributed to 56 employees and the accepted questionnaires was 52 sets with 94.64%. The questionnaires were analysed using SPSS version 21 to determine the result. The higher gender of the respondents for this study were female. Most of respondents at Sime Darby Jomalina Sdn. Bhd. aged 32 - 38 years old and 39 - 45 years old. The respondents was answered the questionnaire was the most of employees with married status. However, the majority of employees in this organization had Diploma for their education level and had the basic salary RM2001-RM3000 with working experience 6-10 years. The majority respondents that involved with this study had 89.99-80% and 79.99-60% percentage on last performance assessment. The finding shows that there was a weak relationship between intrinsic rewards and employee performance. In addition, extrinsic rewards and employee performance have moderate relationship. Meanwhile, from the finding, it shows the extrinsic rewards contribute more on employee performance. It is recommended that the top management need to give the bonus with fair to their employee so that the employees can increasing their performance and work better in future. The future research need to find the rural employees for the respondents of the study. From that, we can know either the rural employees enough motivation or from their get not top management.

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