DETERMINANTS OF CORPORATE CASH HOLDINGS IN MANUFACTURING COMPANIES

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ABSTRACT

The purpose of this study is to investigate the determinant factors of corporate cash

holding of public listed companies in the Malaysian manufacturing industry for a

balanced panel data. A sample of 212 manufacturing companies listed on Bursa

Malaysia for 15 years (1999 – 2013) is selected. Corporate cash holding is designated

as the dependent variable while leverage, liquidity, firm size, dividend policy and firm

growth are chosen as independent variables. This research utilizes Fixed Effect Model

as the regression tool to analyze the relationship between independent and dependent

variables. The result shows that leverage and liquidity has statistically significant

negative relationship and dividend policy has statistically significant relationship with

corporate cash holdings while firm size and firm growth have insignificant

relationship with corporate cash holdings in Malaysian manufacturing companies.

Keywords: corporate cash holdings, panel data, tradeoff theory, pecking order theory

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