### COMPARISON OF GOMPERTZ, EXPONENTIAL, LOGISTICS AND LINEAR GROWTH MODELS TO ESTIMATE POPULATION OF JOHOR IN 2023

## AINA HAZIQAH BINTI ABDUL HAMID

Thesis Submitted in Fulfillment of the Requirement for Bachelor of Science (Hons.) Mathematical Modelling and Analytics College of Computing, Informatics and Mathematics Universiti Teknologi MARA

January 2024

#### **ABSTRACT**

Johor is a state that located in southern west in peninsular Malaysia. The population growth increased at rate of 2.2% for period from 2010 to 2020. One of the main problems in world is population growth. This is important issue that must be alerted to. Growth model is one of the methods to estimate the population and also can represents the data in mathematical way. Estimate population can help the government to take first step to avoid overpopulation or underpopulation in a country. Then, it also can help for make sure the country stable. Thus, in this study there are three types of growth model that had been used to estimate population growth in Johor. The growth models are Exponential, Logistics and Gompertz. Moreover, to determine the best growth models among them is based on value of the Root Mean Square Error (RSME). Based on the results, it shows Logistics Growth Model is the best because of the value or RSME is the lowest other than models while the value for adjusted R<sup>2</sup> is the highest and closer to 1.

#### ACKNOWLEDGEMENT

Alhamdulilah, all praise and gratitude are to Allah SW.T, The Creator and Owner to the keys to everythings that is in the heavens and earth, who guided and inspired me to complete this project. Firstly, I would like to thank my parents Abdul Hamid Bin Kardi and Azlina Binti Khairi, also my late grandmother Rugayah Binti Abdul to support me financially and spirtually along the journey.

Then, special thanks to Madam Roslina Binti Ramli and Dr Nur Atikah Binti Salahudin to guide me and help me complete this project. Also, expand my thank to all my lectures who indirectly provided encourgement, feeback and assistance during every stages of this project.

Moreover, I extend my thanks to my friends and colleagues that support me mentally and give me motivation when I am demotivated and lost. There are lots of incidents happened during this project yet my friend Nor Laili Sobrina and Rabiyyatul Adawwiyah lend a hand and guide me back to track.

Last but not least, from my deepest gratitude to those who is directly and indirectly help me out guided me finished the writing for my project. May Allah reward all of you.

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