



UNIVERSITI TEKNOLOGI MARA

FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

BACHELOR OF ADMINISTRATIVE SCIENCE - AM228

TITLE OF PROPOSAL

**THE FINANCIAL LITERACY AMONG UiTM CAMPUS
SAMARAHAN 2 STUDENTS TOWARDS THEIR QUALITY OF LIFE**

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TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION

1.1 Chapter Review	7
1.2 Background of Study	8-9
1.3 Problem Statement	10-11
1.4 Scope of Study	11
1.5 Significance of Study	12
1.6 Research Objectives	12
1.7 Research Questions	12
1.8 Research Hypotheses	13
1.9 Definition of Terms	13-15
1.10 Chapter Summary	16

CHAPTER 2: LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

2.0 Chapter Review	17
2.1 Definition of key concept	17
2.2 Past Model Use in important financial literacy	17-20
2.3 Theory of financial literacy	21
2.4 Conceptual Framework	22
2.5 Chapter Summary	23

CHAPTER 3: RESEARCH METHODOLOGY

3.1 Chapter Review	24
3.2 Data Collection.....	24-26
3.3 Research of Methodology	26
3.4 Research Design	27
3.5 Sample and Population	27
3.6 Measurement/Instrumentation.....	28-31
3.7 Data Analysis	32
3.8 Pilot Study	33

CHAPTER ONE: INTRODUCTION

1.1 Chapter Review

This chapter focuses on the background of study which are focusing on importance of financial literacy for UiTM Campus Samarahan 2 students and their quality of university life. The goal is to highlight the importance of developing financial literacy skills early on, so that students can make informed decisions about their finances and avoid common financial mistakes. The topic will also provide tips and resources for improving financial literacy, such as online courses, financial literacy programs, and personal finance books. Section 1.1 discusses on the Chapter Review, Section 1.2 the background of study, Section 1.3 explains the research objectives, Section 1.4 is the Research Problem and Section 1.5 states the research issue and gaps, Section 1.6 is on the significance of study. Section 1.7 additionally is about the scope of research and Section 1.8 explains about the research questions. In addition to that, Section 1.9 states the research hypotheses, Section 1.10 is about the definition of terms and concepts and finally Section 1.11 is on chapter summary.

CHAPTER TWO: LITERATURE REVIEW

2.0 CHAPTER REVIEW

All the key components employed in this study are covered in this chapter. All the values that will produce outcomes are included in the research relationship between the undergraduates' cost of living, social, and parental socioeconomic status and their financial literacy. The following literature review provide a summary of the important of financial literacy towards the quality life of the university students in UiTM Campus Samarahan 2.

2.1 Definition of Key Concepts

2.1.1 Financial Literacy

The term "financial literacy" refers to the knowledge and comprehension of various financial concepts, tools, and skills required to make wise and effective financial decisions. Understanding and applying financial concepts like budgeting, saving, investing, borrowing, and comprehending financial products and services are required.

According to Financial Corps, 2014, the phrase "financial literacy" was first used in the United States in 1787 when John Adams wrote to Thomas Jefferson to acknowledge the need for financial literacy to combat the confusion and general distress that had developed in America because of ignorance regarding credit, currency circulation, and coin nature. Remund (2010) examined numerous research studies conducted since 2000 and noted that the lack of a standard definition of financial literacy in the literature made it difficult to conduct research on the topic. According to Bucher-Koenen et al., 2016, Some researchers considered financial literacy synonymous to financial knowledge.

CHAPTER 3

RESEARCH METHODOLOGY

3.1 CHAPTER REVIEW

This chapter provides an overview of the research methodology employed in this study. It is divided into ten sections, starting with a review of the chapter itself in Section 3.1. Section 3.2 focuses on data collection methods, while Section 3.3 discusses the research methodology in the study. The research design is explained in Section 3.4, and Section 3.5 the sample and population. Implementation of the study, also known as measurement/instrumentation, is discussed in Section 3.6. Section 3.7 explores the data analysis, while Section 3.8 provides details on the pilot study that was conducted. In Section 3.9, provides a summary of Chapter Three.

3.2 DATA COLLECTION

In this research, two types of data collection methods will be employed, namely primary data and secondary data collection. The primary data refers to data that is collected specifically for this study, while the secondary data refers to improvisation inhered for other purposes. In this section, the data will be observed using surveys.

3.2.1 Primary Data

This research incorporates two distinct data collection methods: primary data collection and secondary data collection. Primary data refers to information gathered specifically for the purpose of this study, while secondary data encompasses existing data that has been previously collected for other purposes.