# THE EFFECT OF INDIVIDUAL INCENTIVE TOWARDS EMPLOYEE PERFORMANCES AT TENAGA NASIONAL BERHAD, BATU GAJAH, PERAK

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2015

#### ABSTRACT

The purpose of the study is to identify the effect of incentive given towards performance of employees. Another objective is to determine the relationship between the incentives with employee performance. Individual incentive consists of bonus, merit pay, incentive awards and standard hour plan. The data was distributed and collected by 44 employees by using questionnaire and random sampling. The result was held at Tenaga Nasional Berhad, Batu Gajah that involved male and female respondent. Data collection will be analyzed using Statistical Package for Social Science (SPSS, Version 21.0). The results show that there was a relationship for all variables toward job performance. However, the relationship between all variables and job performance is weak. The limitations of study are limited in small area which is Tenaga Nasional Berhad (TNB), Batu Gajah, Perak. The research just involved 44 persons in Finance, Administrative and Customer Service departments. Time to do this researcher also limited that causes the difficulty to collect relevant data.

ii

**ACKNOWLEDGEMENT** 

Assalammualaikum w.b.t

First and foremost, I want to thanked and grateful to existence of Illahi by His grace

because I successfully completed my research. We would like to thank

UniversitiTeknologi Mara (UiTM) for providing this subject. To be honest, this

subject really helps student to learn how to make a good research. We would like to

thank to our research supervisor, Miss HamnahCheHamzah who has helped and guide

us in doing the research from beginning until finish. We also want to thank to our

parents and siblings for their encouragement and support throughout the period during

doing our research. I have learnt a lot on how to collect the data, analyze and do the

research based on the guidelines given to us. We extend our sincere gratitude to all

my friends for their support and cooperation during finishing this research. Not to

mention for those who involved directly and indirectly in this research. Thank you.

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JUNE 30, 2015

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# **Table of Content**

| AD   | STRACT  | . 1   |
|------|---|---|
| ACI  | KNOWLEDGEMENT   | ii  |
| Tab  | le of Contentiii-i  | V   |
| List | of Tables   | V   |
| List | of Figures  | /i  |
|      |   |   |
| CH.  | APTER ONE   | 1   |
|      | 1.1 Background of The Study   | 1   |
|      | 1.2 Statement of Problem  | 4   |
|      | 1.3 Research Objectives   | 4   |
|      | 1.4 Research Questions  | 5   |
|      | 1.5 Significance of The Study   | 5   |
|      | 1.6 Limitations of The Study  | 7   |
|      | 1.7 Definition of Terms   | 8   |
|      |   |   |
| CH   | APTER TWO1  | 1   |
|      |   |   |
| L    | ITERATURE REVIEW1   | 1   |
| L    | ITERATURE REVIEW  |   |
| L    |   | 1   |
| L    | 2.1 Introduction  | 1   |
| L    | 2.1 Introduction  | 1<br>2<br>4   |
| L    | 2.1 Introduction  | 1<br>2<br>4<br>7  |
| L    | 2.1 Introduction.       1         2.2 Bonus       1         2.3 Merit Pay       1         2.4 Incentive Award.       1  | 1<br>2<br>4<br>7  |
| L    | 2.1 Introduction  | 1<br>2<br>4<br>7  |
|      | 2.1 Introduction  | 1<br>2<br>4<br>7<br>9   |
| СН   | 2.1 Introduction  | 1<br>2<br>4<br>7<br>9   |
| СН   | 2.1 Introduction       1         2.2 Bonus       1         2.3 Merit Pay       1         2.4 Incentive Award       1         2.5 Standard Hour Plan       1         2.6 Theoretical Framework       1    APTER THREE 2  | 1<br>2<br>4<br>7<br>9   |
| СН   | 2.1 Introduction       1         2.2 Bonus       1         2.3 Merit Pay       1         2.4 Incentive Award       1         2.5 Standard Hour Plan       1         2.6 Theoretical Framework       1         APTER THREE       2         IETHODOLOGY       2   | 1<br>2<br>4<br>7<br>9   |
| СН   | 2.1 Introduction       1         2.2 Bonus       1         2.3 Merit Pay       1         2.4 Incentive Award       1         2.5 Standard Hour Plan       1         2.6 Theoretical Framework       1         APTER THREE       2         IETHODOLOGY       2         3.1 Introduction       2  | 1<br>2<br>4<br>7<br>7<br>9<br>1<br>1<br>1<br>1<br>2           |
| СН   | 2.1 Introduction  | 1<br>2<br>4<br>7<br>7<br>9<br>1<br>1<br>1<br>2<br>3           |
| СН   | 2.1 Introduction       1         2.2 Bonus       1         2.3 Merit Pay       1         2.4 Incentive Award       1         2.5 Standard Hour Plan       1         2.6 Theoretical Framework       1         APTER THREE       2         IETHODOLOGY       2         3.1 Introduction       2         3.2 Research Design       2         3.3 Sampling Frame       2 | 1<br>2<br>4<br>7<br>7<br>9<br>1<br>1<br>1<br>1<br>2<br>3<br>3 |

# List of Tables

| Table 3.1 Data Collection Table                                   |
|---|
| Table 3.2 Data Analysis Table27                                   |
| Table 4.1 Survey Response Rate                                    |
| Table 4.2 Reliability Range Table                                 |
| Table 4.3 Reliability Test for Section A                          |
| Table 4.4 Reliability Test for Section B                          |
| Table 4.5 Reliability Test for Section C                          |
| Table 4.6 Reliability Test for Section D                          |
| Table 4.7 Reliability Test for Section E                          |
| Table 4.8 Demographic Background on gender                        |
| Table 4.9 Demographic Background on age                           |
| Table 4.10 Demographic Background on race                         |
| Table 4.11 Demographic Background on position                     |
| Table 4.12 Demographic Background on level of education           |
| Table 4.13 Pearson Correlation Table                              |
| Table 4.14 Correlation between Bonus and Performance              |
| Table 4.15 Correlation between Merit Pay and Performance          |
| Table 4.16 Correlation between Incentive Awards and Performance   |
| Table 4.17 Correlation between Standard Hour Plan and Performance |