

INTERNSHIP REPORT

MATRIX CONCEPTS HOLDINGS BERHAD



and explanation about SWOT Analysis and suggestions recommended for the company to improve or sustain their current performance. The recommendation given is based on the latest academic research which will be beneficial for this

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EXECUTIVE SUMMARY

Generally, this internship report is based on the six-month industrial training program as the program and report written that undergoes by me is purposefullu to fulfill the requirements upon completion of my courses; Bachelor of Business Admnistration (Hons.) Finance. Precisely, I was placed in Matrix Concepts Holdings Berhad to assist company's Account Department from 1 March 2023 until 15 August 2023.

The reader initially will be given a detailed introduction to Matrix Concepts Holdings Berhad's background in the first section of this report. This background information will include general facts, corporate milestones, the company's vision, mission, and objectives, the management team of the company, and information on the products and services that this business actually provides to its clients.

Next part of this report will present my current resume which will be used in any job application after I graduated for my Bachelor's degree and the resume is formated based on ATS friendly resume systems. Moving on, I will explained on my reflection throughout my internship period regards my responsiblity and benefits gains from this programme.

Part 5 of this report will give reader the overview of company SWOT Analysis that I identified during my internship journey. In relation, next part will give a clear idea and explanation about SWOT Analysis and suggestions recommended for the company to improve or sustain their current performances. The recommendation given is based on the latest academic research which will be beneficial for this company in future.

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بِسْمِ اللَّهِ الرَّحْمَنِ

At the very beginning, I would like to express my deepest gratitude to almighty Allah for giving me the strength and the serenity to complete my finance courses internship and prepare this report within the scheduled time.

During the period of my internship work, I have received generous help from many quarters, which I like to put on record here with deep gratitude and great pleasure.

First and foremost, I would like to give my special gratitude to my Internship Advisor Puan Khaizie Sazimah for her time upon consultation cares, modern outlook and meticulous supervision until I able to complete my industrial training and prepared this final report. I have no hesitation to say that, without her constant support and valuable advice from time-to-time, I would probably not able complete the work in an appropriate manner.

Next, I want to thank my internship supervisor, Mrs Catherine, for the invaluable guidances and supports throughout my internship. From the moment I started, she took the time to get to know me and understand my goals for the internship. Also not to forget, my colleagues especially MCHB's accounting team for their warm welcome and help throughout my internship. It was a joy to collaborate with such a skilled and supportive group of people. They were always eager to offer their knowledge and skills, and they were patient in answering my questions and assisting me in better understanding the firm and industry.

Last but not least, I'd want to thank my family for the emotional support and all of my friends for sharing their experiences, time, and dedication, especially over the course of this internship programme. I am glad because I have many people around me who were always willing to help and encourage me while I completed the internship programme.

Matrixs Concept Holdings Berhad (MCHB) is a Multinational Company that established on year 1996 and founded by Malaysian named Dato' Lee Tian Hock. The headquarter of Matrix is located in Seremban City, Negeri Sembilan, with a few subsidiaries having offices in various locations depending on the project. Over the course of its 18-year existence, this business has grown stronger by specializing in the development and construction of residential, commercial, and industrial properties, as well as education, healthcare and hospitality which is clubhouse and hotels. It is significant to note that on May 28, 2013, Matrix Concepts Holdings was authorized to trade on the Main Market of Bursa Malaysia Security Berhad and more, The Edge Billion Ringgit Club welcomed Matrix as a member the following year.



In the beginning, MCHB was a small property development company that built its first residential and commercial complex in Taman Bahau, Negeri Sembilan in 1997 with only 595 units. The business began its expansion by forming a partnership with Menteri Besar Incorporated of Negeri Sembilan, which developed the 39-acre Taman Andalas land. MCHB then become well known 2005 as a result of the successful development of its flagship project, Taman Seri Impian Kluang, which was followed by Bandar Sri Sendayan. The Sendayan Techvalley and d'Tempat were later developed by MCHB, and they started to receive awards like "Forbes Asia's 200 Best Under a Billion," "Sustainable Township of the Year," and others. In addition to that, the M. Carnegie Boutique Apartment in Melbourne, Australia, is MCHBs' first international project. To date, Matrixs Company Holding Berhad has created a large number of projects and has established itself as a top property developer in Malaysia.

