Course Name (English)	WRITING AND STORYTELLING FOR ANIMATION APPROVED
Course Code	FWS421

MQF Credit	2

Course Description	This course provides students with the opportunity to acknowledge the animation format and style for scripts or books. Students are able to create premises, outline and a final manuscript in proper format for animation's writing. In this course, students are exposed to the key concepts of storytelling such as story structure, theme, premise, characters and dialogue. The second part of the course emphasizes on the practical aspects where students are to pitch story ideas, upon approval of the story idea, students are then to prepare a storytelling presentation of their own ideas. During the practical process, students are encouraged to consult the course tutor for guidance and assistance.

Transferable Skills	Communication skills, Research/Planning, Work Survival, Organization

Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation, Workshop, Project-based Learning

CLO	CLO1 Identify the important components, process, terminology, and formatting of writing scripts as well as storyboard. CLO2 Display the practical skill in relationship between scriptwriting and storyboarding. CLO3 Express the ability of create a project in a group by applying the storytelling's concept, themes and techniques.

Pre-Requisite Courses	No course recommendations

Topics
1. Course Briefing 1.1) Introduction to Subject
2. Animation Writing and Storytelling 2.1) Genres in Animation 2.2) Types of Storytelling
3. Story Ideas for Animation 3.1) Pitching
4. Characters, Concept and Theme for Animation 4.1) Identify suitable concepts for a story
5. Presentation Proposal 5.1) Submission paperwork
6. Storyline for Animation Screenplay 6.1) Writing the Script for Animation
7. Workshop 7.1) Writing for Animation
8. Storyboarding in Animation 8.1) Script Reading for Storyboard
9. Presentation Final Draft of Script 9.1) Submission paperwork
10. What is Storytelling? 10.1) Storytelling through Animation

11. Transcript Screenplay into an animated book 11.1) Book's Technical
12. Storytelling for animation: Current trend and style 12.1) Discussion for final project
13. Final Project: Storyboard 13.1) Final presentation of a complete storytelling through storyboard
14. Evaluation in class 14.1) Submission on paperwork for final project

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Proposal of Story Idea	20%	CLO1
	Assignment	Workshop for writing the script and submit the final draft at the end of the workshop.	40%	CLO2
	Final Project	Create a set of storyboard based on the submitted final draft script.	40%	CLO3

Reading List	Recommended Text	
		Begleiter, M. 2010, *From word to image: Storyboarding and the filmmaking process*, 2nd Ed Ed., Michael Wiese, CA USA.
		Blazer, L. 2015, *Animated Storytelling : Simple Steps For Creating Animation and Motion Graphics.*, Pearson Education US.
		Martin, L. 2017, *Telling Stories: The Craft of Narrative and the Writing Life*, University of Nebraska Press Lincoln, United States
		McGowan, B. 2015, *Pitch Perfect : How to Say It Right the First Time, Every Time.*, HarperBusiness UK.
		Takeuchi, D 2015, *Animation for Kids with Scratch Programming : Create Your Own Digital Art, Games, and Stories with Code.*, Mentorscloud LLC US.
		Walsh, J. 2014, *The Art of Storytelling : Easy Steps to Presenting an Unforgettable Story.*, Moody Press USA
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	