

INTEREST TOWARDS ENTREPRENEURSHIP AMONG BACHELOR  
STUDENTS IN FACULTY OF AGRO TECHNOLOGY IN  
UNIVERSITI TEKNOLOGI MARA (UTM)  
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| TABLE OF CONTENTS                         | Page      |
|---|-----------|
| Acknowledgements.....                     | i         |
| Table of Contents.....                    | iii       |
| List of Tables.....                       | vi        |
| List of Figure.....                       | vii       |
| List of Appendices.....                   | viii      |
| Abstract.....                             | ix        |
| <b>CHAPTER 1 INTRODUCTION.....</b>        | <b>1</b>  |
| 1.0 Introduction .....                    | 1         |
| 1.1 Research Background.....              | 1         |
| 1.2 Problem Statement.....                | 3         |
| 1.3 Research Objectives.....              | 5         |
| 1.4 Research Hypothesis.....              | 6         |
| 1.5 Significance of the Study.....        | 7         |
| 1.6 Limitations of Study.....             | 8         |
| 1.7 Definition of Terms.....              | 8         |
| <b>CHAPTER 2 LITERATURE REVIEW.....</b>   | <b>10</b> |
| 2.0 Introduction.....                     | 10        |
| 2.1 Significance of Entrepreneurship..... | 10        |
| 2.2 Review of Literature.....             | 12        |
| 2.2.1 Definition of Entrepreneurship..... | 12        |
| 2.2.2 Entrepreneurial Background.....     | 12        |
| 2.2.3 Entrepreneurial Interest.....       | 16        |
| 2.2.4 Business Involvement.....           | 17        |
| 2.2.5 Entrepreneurial Program.....        | 18        |

|                  |   |           |
|------------------|---|-----------|
| 2.3              | Review of Relevant Conceptual Models..... | 22        |
| <b>CHAPTER 3</b> | <b>RESEARCH METHODOLOGY.....</b>          | <b>23</b> |
| 3.0              | Introduction.....                         | 23        |
| 3.1              | Research Design.....                      | 23        |
| 3.2              | Sampling Design.....                      | 24        |
| 3.2.1            | Sampling Frame.....                       | 24        |
| 3.2.2            | Population.....                           | 24        |
| 3.2.3            | Sampling Technique.....                   | 24        |
| 3.2.4            | Sampling Size.....                        | 24        |
| 3.3              | Unit of Analysis.....                     | 25        |
| 3.4              | Research Instrument.....                  | 25        |
| 3.5              | Data Collection procedures .....          | 26        |
| 3.6              | Validity of Instrument.....               | 26        |
| 3.7              | Data Analysis.....                        | 26        |
| <b>CHAPTER 4</b> | <b>RESEARCH FINDING.....</b>              | <b>27</b> |
| 4.0              | Introduction.....                         | 27        |
| 4.1              | Descriptive Analysis.....                 | 27        |
| 4.1.1            | Demography of Respondents.....            | 27        |
| 4.1.1.1          | Gender.....                               | 27        |
| 4.2              | Frequency Table.....                      | 28        |
| 4.3              | T-Test for Independent Means.....         | 29        |
| 4.4              | Scale of Measurement.....                 | 30        |
| 4.4.1            | Normality Test.....                       | 30        |
| 4.4.2            | Reliability Test.....                     | 31        |

## ABSTRACT

This study was undertaken to explore the interest towards entrepreneurship among University Teknologi Mara (UiTM) Jengka, Pahang students. The population for the study is bachelor students from faculty of Agro Technology. Using a questionnaire survey on the students of Agro Technology faculty, this study aims to examine whether the Agro Technology students have an interest toward entrepreneurship. It also examine whether entrepreneurship background, business involvement and entrepreneurship program variables influence the students to become entrepreneurs. Questionnaires was distributed to 106 students of Agro Technology faculty.

Pearson Correlation Coefficient was conducted in this study to observe independent variables (business involvemet, entrepreneurial background and entrepreneurship program). One of the variables have significant relationship with entrepreneurial interest. Independent Sample T-test is used to test on personal details (gender differences) of respondents in opposition to dependent variable (entrepreneurial interest).

Keywords: entrepreneurships, interest toward entrepreneurship, entrepreneurial background, entrepreneurship program.