

**THE RELATIONSHIP OF JOB CHALLENGES AND SOCIAL COHESION  
TOWARDS JOB COMMITMENT AMONG STAFF IN MALAYSIA TOURISM  
CENTRE (MaTIC)**

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## ABSTRACT

This study was carried out to identify the relationship between job challenges and social cohesion towards employees' job commitment in Malaysia Tourism Centre (MaTiC). In chapter one, the researcher discussed about the background of the study. This research was a study about the relationship between job challenges and social cohesion as the independent variables toward the employee's job commitment as the dependent variables. The objectives of this study were to identify the relationship between job challenges and social cohesion toward employee's job commitment and to investigate the relationship between job challenges and social cohesion between male and female.

For the chapter three, methodology used for this research has been discussed. The methodology is a method used by the researcher in finding the result while completing this research. This is including the research design, sampling frame, population, sampling technique, sample size, unit of analysis, instrument, validity of instrument, data collection procedures and plan of data analysis. The researcher used simple random sampling technique.

The scope of study is focusing on job challenges and social cohesion practices in MaTiC and its relationship towards employee's job commitment. Simple Regression Model was used as the research design and probability sampling for the sampling technique. About 40 set of questionnaires with 29 questions was distributed to the participants. The data collected then is evaluated by using SPSS software to find the correlation between the variables. The findings will be discussed once the data has being evaluated.

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