

**"A STUDY ON PUBLIC TRANSPORTATION TOWARDS
UITM JENKKA STUDENT SATISFACTION"**

Prepared for:

**TUAN HJ. ABD. RAZAK BIN SAID
MR. MOHD AMLI BIN ABDULLAH @ BAHARUM**

Prepared by:

**MOHD AKMAL BIN MOHD ADUROS (2009133395)
MUHAMMAD RABANI BIN MOHD ARIF (2009343387)
MUHAMMAD ZUL HELMI BIN SUPARLAN (2009955517)**

BACHELOR IN OFFICE SYSTEM MANAGEMENT (HONS.)

UNIVERSITI TEKNOLOGI MARA (UiTM)

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ABSTRACT

The efficiently and effectively transportation system is an important for the development of a country. Without a good system and good infrastructure, a country cannot develop economically and socially. In addition, the convenience and needs of society also influenced the development of a country's especially in public transportation systems. A country also is measured by the level of improvement from the element such as good transportation and good infrastructure systems. Many complaints and suggestion received from the public transportation users in Bandar Jengka mostly due to the lack of efficiency and effectively public transportation services especially in rural areas. The same problems experienced by the users of public transportation services in the Bandar Jengka where the quality of services provided less than satisfactory that are expected. Therefore the research was carried out to study the effectiveness of public transportation system in the Bandar Jengka towards the student satisfaction.