THE RELATIONSHIPS BETWEEN BIG FIVE PERSONALITY MODEL AND STUDENT PERFORMANCE LEVEL AMONG OM221 STUDENTS IN UITM JENGKA, PAHANG

ANITAH BINTI HARIS NUR MUNIRA BINTI HARUN ROZAIMAH BINTI HARUN

BACHLOR OF OFFICE SYSTEM MANAGEMENT (HONS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGI MARA (UITM)

## **ABSTRACT**

The purpose of this study was to investigate the relationship between Big Five Personality model and student performance level among OM221 student in UiTM Pahang. This correlational study used a cluster sampling technique. The methodology used in this study was survey questionnaires which were distributed to 50 respondents that are involved the student OM221 in UiTM Pahang itself, the respondent are taken from starting on Part2 until Part6 student, this group are taken because the respondent need to give the information about their previous result (CGPA) and it was not suitable to be answered by Part1 student. The questionnaires were analyzed using SPSS 18. The major finding in this study indicated that there was only certain of personality characteristic in Big Five Personality model have a significant relationship and can describe well the student OM211 performance. Based on the findings personality of Conscientiousness in the most significant and can describe well the student performance and personality of Openness to the Experience is the insignificant variable and cannot describe well the student performance. Generally the student performance is at the range of 3.00-3.49 CGPA. This study also highlighted several recommendations to further improvement of student performance. Among the suggestions are to be improve is the action from the student, lecturers and until to the faculty itself. A few suggestions for a future research also are indicate in the study which is might help the future researcher in order to make another study.

**ACKNOWLEDGEMENT** 

Assalamualaikum WBT..., praise to Allah the almighty for giving us health and

strength to complete this research project. Firstly, thanks to all members in this group for

the cooperation, money and time we have sacrificed for this research project. As we

know, teamwork and commitment lead us to come with the best rather than do it alone.

Secondly, we would like to express our special thankful to Miss Mas'udah binti

Asmui for her supports, encouragements and guidance during the process of completing

and preparing this research projects. Besides, we also would like to thanks to say thanks

you to Tuan Hj. Abdul Razak bin Said for his guidance and advice for this research.

In addition, a bunch of thanks to our respondents, students OM221 of UiTM

Jengka, Pahang for their willingness in helping us collecting data and answering the

questionnaires for this study.

Anitah Bt Haris

Nur Munira Bt Abdullah

Rozaimah Bt Harun

2008720907

2008777985

2008736021

January, 2012 Faculty of Business Management University Technology Mara, (UiTM) Pahang.

ii

## LIST OF TABLE

3.1 Questionnaire distribution table	17
3.2 Plan for data analysis	20
4.1 Respondent gender	
4.2 Part of respondent.	
4.3 Respondents' previous result	25
4.4 Respondent monthly family income	
4.5 Respondent background settlement	
4.6 Relationship between openness to experience personality with stud	lent
academic performance	
4.7 Descriptive statistic for big five personality model	
4.8 Descriptive of CGPA	
4.9 Differences between male and female in terms of performance	
4.10 Differences between male and personality	
4.11 Differences between female and personality	

## TABLE OF CONTENT

LIST OF TABLES	iii
LIST OF FIGURE	iv
CHAPTER 1	
INTRODUCTION	
Background of study	1- 4
Statement of problem	4
Research objective	5
Research question	
Hypothesis	5
Significance of study	
Scope/Limitation of study	
Definition of terms	
CHAPTER 2	
LITERATURE REVIEW	
Big Five Personality Traits	8-9
Big Five Model	9-10
Literature on variable of study	
CHAPTER 3	
METHODOLOGY	
Research design	16
Population	16
Sampling technique	17
Unit of analysis	17
Data collection procedure	17
Instrument	18-19
Validity of instrument	19
Plans of data analysis	19-20
CHAPTER 4	
FINDINGS	21-36
CHAPTER 5	
CONCLUSION AND RECOMMENDATION	
Conclusion for demographic background	37
Conclusion for research question	
Recommendation and implication	
Suggestion for the future research	
REFERENCES	
APPENDIX	