



UNIVERSITI TEKNOLOGI MARA

FMP534: RISK AND CRISIS MANAGEMENT IN FILM PRODUCTION

Course Name (English)	RISK AND CRISIS MANAGEMENT IN FILM PRODUCTION APPROVED
Course Code	FMP534
MQF Credit	3
Course Description	Risk and crisis in arts management course introduces students to a different perspective of planning. Students will discuss and debate all possibilities and outcomes of catastrophes in managing art activities. A progressive problem solving case studies or imaginary cases are explored and researched for potential damage, compensation or consequences. Extensive reading and investigation on research problem cultivates student's ability to distinguish and manage risk and crisis related to arts.
Transferable Skills	None
Teaching Methodologies	Lectures, Blended Learning, Case Study, Discussion, Presentation
CLO	CLO1 Managing art risks and crisis and strategic prevention steps. CLO2 Able to value art risk and crisis responses according to moral and professionalism. CLO3 Develop plan and procedure in managing risk and crisis.
Pre-Requisite Courses	No course recommendations
Topics	
1. 1. Risk and Crisis Introduction 1.1) n/a	
2. 2.Risk and Crisis Concepts 2.1) n/a	
3. 3. Risk and Crisis in Film Management Identification a. Risk and Crisis Paradigm. 3.1) n/a	
4. 4. Risk and Crisis in Film Management Identification b. Risk and Crisis in Society 4.1) n/a	
5. 5. Risk and Crisis Taxonomy 5.1) n/a	
6. 6. Individu presentation 6.1) n/a	
7. 7. The Film Management Risk and Crisis 7.1) n/a	
8. 8. Quiz 8.1) n/a	
9. 9. Law and Insurance for Arts Risk and Crisis 9.1) n/a	
10. 10. Arts Risk and Crisis Case Studies 10.1) n/a	
11. 11. Group Case Study Research Proposal: a. Draft 1 Proposal b. Proposal Presentation 11.1) n/a	
12. 12. Group Case Study Research: Communicate and Document 12.1) n/a	

13. 13. Group Case Study Research: Implementing Risk and Crisis Module

13.1) n/a

14. 14. Presentation

14.1) n/a

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Individual assignment	30%	CLO2
	Group Project	Case Study Research	40%	CLO3
	Quiz	In class quiz	30%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> • L. Carl 2014, <i>Risk Management: Concepts and Guidance</i>, 5th ed Ed., Auerbach Publications • A. Zaremba 2010, <i>Crisis Communication: Theory and Practice</i>, 1st ed.), Ed., Routledge UK
	Reference Book Resources	<ul style="list-style-type: none"> • T. Jaques 2017, <i>Crisis Proofing: How to Save Your Company from Disaster</i>, 1st ed Ed., Oxford University Press UK • D. Hilson 2016, <i>The Risk Management Handbook: A Practical Guide to Managing the Multiple Dimensions of Risk</i>, 1st ed Ed., Kogan Page USA • M. Anna 2014, <i>Risk and Uncertainty in the Art World</i>, A&C Black Business Information and Development USA • L. Carl 2014, <i>Risk Management: Concepts and Guidance</i>, 5th ed Ed., Auerbach Publications • T. Coombs 2014, <i>Ongoing Crisis Communication: Planning, Managing, and Responding</i>, 4th ed Ed., SAGE Publications USA • S. Fink 2013, <i>Crisis Communications: The Definitive Guide to Managing the Message (Business Books)</i>, McGraw-Hill Education USA • E. Dezenhall 2011, <i>Damage Control (Revised & Updated): The Essential Lessons of Crisis Management</i>, Prospecta Press USA • A. Zaremba 2010, <i>Crisis Communication: Theory and Practice</i>, 1st ed Ed., Routledge UK
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	