RISK AND RETURN ON NEWLY LISTED STOCKS ON THE KUALA LUMPUR STOCK EXCHANGE

SHARMILA BTE SYBIL SHAH

A DISSERTATION SUBMITTED TO INSTITUT TEKNOLOGI MARA IN FULFILMENT FOR THE ADVANCED DIPLOMA IN BUSINESS STUDIES (FINANCE)

MAY 1995

ACKNOWLEDGEMENTS

Praise to Allah S.W.T. for giving me the strength and patience to complete this project paper.

This project paper wouldn't be possible without the helps from lots of people. I am especially grateful to my advisor, PUAN NORYATI AHMAD for her thoughtful comments and insights proved to be invaluable in the development of this project paper. I am also very grateful for her suggestions, guidance and constant encouragements. Her enlightenments and encouragements are greatly appreciated.

My hearty thanks also go to the Kuala Lumpur Stock Exchange staffs and librarians of PTAR 2 for their kindness, helpfulness and understanding that has made it possible for me to complete this task.

I also would like to express my thanks to my friends: Kasmah, Wan Madzlifah, Nor Shehah and Madiha, just to mention a few for their helpfulness and moral support.

Finally, to my beloved family especially to my parents: I couldn't thank them enough for their constant support.

Once again, thanks to all for the support and understanding.

ABSTRACT

This project paper is a brief study on risk and return for 30 newly listed companies on the Main Board on the Kuala Lumpur Stock Exchange from the years 1989 to 1994. This study is conducted mostly through secondary data and based on daily basis. This study is looking into the risk and return on newly listed stocks on the KLSE in the post-listing period.

The purposes of this study are to examine the average daily return performance and risk performance of newly listed stocks on the KLSE. To study risk-return performance, a number of variables are estimated for the newly listed stocks. The daily returns are generated by the Market Model and the Total Risk are decomposed into systematic risk and unsystematic risk. While for other risk variables (Beta and Unsystematic Risk), Lotus Application Software Packages is used to gather the regression output.

The results of this study appear to show that newly listed stocks earn a positive returns in the post-listing period. Newly listed stocks also have higher average risk variables (Total Risk, Beta and Unsystematic Risk) in the post-listing period. Moreover the risk measures of newly listed stocks show declining stage in the days following listing date.

TABLE OF CONTENTS

			PAGE		
ACKNOWLEDGEMENTS ABSTRACT TABLE OF CONTENTS ABBREVIATIONS LIST OF TABLES CHAPTER 1 INTRODUCTION 1.1 INTRODUCTION 1.2 OBJECTIVES OF THE STUDY					
ABSTRACT TABLE OF CONTENTS ABBREVIATIONS LIST OF TABLES CHAPTER 1 INTRODUCTION 1.1 INTRODUCTION		ii			
TABLE OF CONTENTS					
ABBREVIATIONS	BBREVIATIONS				
LIST OF TABLES					
CHAPTED 1 INTE	ODUC	TION	1		
			2		
CHAPTER 2 LITE	ERATUI	RE REVIEW	5		
	STUE	DIES IN DEVELOPED MARKET	5		
	2.1.1		6		
	2.1.2		12		
	2.1.3		17		
2.2	זו וידיפ	DIES IN MALAYSIA	21		

CHAPTER 3 I	KUAL	A LUN	MPUR STOCK EXCHANGE	23	
3	3.1	HISTORY AND DEVELOPMENT OF THE KLSE			
3	3.2	THE OBJECTIVES OF THE KLSE			
3	3.3	KLSE	OPERATIONS	29	
CHAPTER 4 I	NEW I	LISTIN	NGS IN MALAYSIA	30	
4	l .1	INTRO	DDUCTION	30	
4		ADVANTAGES AND DISADVANTAGES OF LISTING			
4	1.3	METHODS OF OBTAINING A LISTING		38	
		4.3.1	OFFER FOR SALE	38	
		4.3.2	PUBLIC ISSUE OF NEW SHARES	38	
		4.3.3	SALES BY TENDER	39	
		4.3.4	PLACINGS	39	
		4.3.5	INTRODUCTIONS	40	
4	1.4	NEW LISTINGS PROCESS		41	
		4.4.1	LISTING REQUIREMENTS	41	
		4.4.2	CORPORATE DISCLOSURE POLICY	45	
		4.4.3	PENALTY	48	
		4.4.4	LISTING COST	49	
		4.4.5	EVALUATING THE ISSUE	50	
		4.4.6	PROCEDURES FOR INITIAL LISTING APPLICATION	51	