



UNIVERSITI TEKNOLOGI MARA

SMG101: UNDERSTANDING SPORT ORGANIZATION

Course Name (English)	UNDERSTANDING SPORT ORGANIZATION APPROVED
Course Code	SMG101
MQF Credit	3
Course Description	This course is designed to provide the student with fundamental knowledge necessary to manage individuals, groups and processes in the sport setting as well as issues facing sport organizations and how management techniques can be applied to solve management problems. In addition, the student will gain an appreciation for segments of the sports industry and potential career opportunities available in the fields.
Transferable Skills	Communication, thinking
Teaching Methodologies	Lectures, Case Study, Presentation
CLO	CLO1 analyze management theories and empirical studies that is applicable to various sport industry settings. CLO2 Analyze the required competencies and managerial skills for sport managers. CLO3 To conduct various sub-disciplines activities within sport industry.
Pre-Requisite Courses	No course recommendations
Topics	
1. 1. Introduction to Sport Management 1.1) 1.1.1. An overview 1.2) 1.1.2. Managers and management 1.3) 1.1.3. Management process 1.4) 1.1.4. Management roles 1.5) 1.1.5. Organizational level 1.6) 1.1.6. Types of manager 1.7) 1.1.7. Effective sport manager	
2. 2. Planning 2.1) 2.1. Foundation of Planning 2.2) 2.1.1. Importance of planning in sport organization 2.3) 2.1.2. Types of planning 2.4) 2.1.3. Types of plan 2.5) 2.6) 2.2. Decision Making 2.7) 2.2.1. Types of decisions 2.8) 2.2.2. The decision-making process 2.9) 2.2.3. Decision in management functions 2.10) 2.2.4. Common decision making errors and biases	
3. 3. Organizing 3.1) 3.1. Foundation of Organizing & Delegating Work 3.2) 3.1.1. Importance and benefits of organizing in sport organization 3.3) 3.1.2. Organizing structure 3.4) 3.1.3. Organizational design 3.5) 3.2. Human Resource Management 3.6) 3.2.1. The importance of human resource management 3.7) 3.2.2. The human resource management process	

4. 4. Leading

- 4.1) 4.1. Motivation to Win
- 4.2) 4.1.1. Motivation and sport performance
- 4.3) 4.1.2. Components of motivation
- 4.4) 4.1.3. Motivation theories
- 4.5) 4.1.4. Current issues in motivation
- 4.6) 4.2. Leadership
- 4.7) 4.2.1. Leader and leadership
- 4.8) 4.2.2. Leadership theories
- 4.9) 4.2.3. Developing credibility and trust
- 4.10) 4.2.4. Ethical leadership
- 4.11)
- 4.12) 4.3. Communication in Sport
- 4.13) 4.3.1. Importance of communication in sport organization
- 4.14) 4.3.2. Functions of communication
- 4.15) 4.3.3. The communication process
- 4.16) 4.3.4. Barriers to effective communication
- 4.17) 4.3.5. Overcoming the barriers
- 4.18) 4.3.6. Communication flows
- 4.19) 4.3.7. Communications in formal organization

5. 5. Controlling

- 5.1) 5.1. Introduction the need for control in sport organization
- 5.2) 5.2. The control process
- 5.3) 5.3. Types of controls

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Individual Assignment	15%	CLO3
	Assignment	Group Assignment	25%	CLO3
	Online Quiz	week 1 -12	20%	CLO2
	Test	Test 1 (Planning & Organizing)	20%	CLO1
	Test	Test 2 (Leading & Controlling)	20%	CLO2

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> • Chelladurai, P. 1997, <i>Managing Organizations for Sport & Physical</i>, Scottsdale Arizona. Holcomb Hathaway • Lussier, R. N. and Kimball, D. 2004, <i>Sport Management: Principles, Application, Sk</i>, Thomson Learning. • Parkhouse, Bonnie, 2001, <i>The Management of Sport: Its Foundation and</i>, 3 Ed., McGraw-Hill • Robbins, S. Bergman, R. and Stagg, I 2005, <i>Management</i>, Australia Prentice Hall. • Shilbury, D. and Deane, J 2001, <i>Sport Management in Australia.</i>, Strategic Sport Management Pty.Ltd

Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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