



UNIVERSITI TEKNOLOGI MARA

**THE EFFECTIVENESS OF BLOG INFORMATIC ZONE TO THE
INFORMATION MANAGEMENT STUDENTS IN UITM, SARAWAK**

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NOVEMBER 2010

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ABSTRACT

Information is very important nowadays by delivering message from sender to recipient through variety of mediums. By using information, everybody can be able to interact between each other and it will create network sharing. However, there are difficult to share information using printed form and when the records keep in manual format, the information was not distribute in rapid, effective and efficient way. Objective of this research was to study the students' opinion on the blog Informatic Zone. Students in UiTM, Kota Samarahan campus have answered a questionnaire regarding usage and effect of the blog Informatic Zone. Towards identifying students usage, it focused on how many respondents have their own blog, identifying respondents awareness on objectives, where they know the existence, how many times they serve in a week, how long they surf, did respondents give any comment and do they satisfied with the information posted in the blog Informatic Zone. On effect to the students, it would discussed on if the blog Informatic Zone can improve social networking, obtain friends, opinion on effectiveness of blog, improve sense of awareness, improve writing skill and opportunity to share knowledge. In conclusion, respondents understood the purpose of usage and can identified the effect of the blog Informatic Zone.

CHAPTER 1

Introduction

1.0 Introduction

The concept of networked computer interface has come to reach its popularity among computer users nowadays where the development in computer-assisted instruction, communication is no longer limited to a traditional face-to-face communication mode. The new mode of communication has increases users' target language exposure and production, improves learning attitudes and motivation, and students are encouraged to learn autonomously and cooperatively.

While knowledge sharing has been explored at the enterprise- and task-oriented-level, many other forms of knowledge sharing are also occurring due to the ubiquitous nature of the Internet. Among them, blogs can be considered as one of the major ways of knowledge sharing. Nevertheless, factors contributing to the sharing intention were likely to vary in the blog community due to its characteristics.

Web logs (named also weblogs and blogs) were presented to the public in the 90s. Blogs establish cyber-communities and bring the users a sense of belonging (Betts & Glogoff, 2005). Gutstein (1983) further indicated that blogs could build communicative real-life situated contexts for authentic language use as the traditional written dialogue journals could, and hence learners' speaking abilities were improved. As for the novelty of blogs, users are offered a friendly interface

CHAPTER 2

Literature Review

2.1 Defining the Blog

The term “weblog” may have been coined by Jorn Barger in December 1997. The term “web log” was initially coined referring to a server’s log file and then expanded to include the meaning of online personal journaling. Later on, to avoid confusion, the word “blog” was adopted to refer to personal journaling. The shorter version, “blog”, was coined by Peter Merholz in 1999. He said that he was going to pronounce it ‘wee-blog’ and inevitably this was shortened to ‘blog’ with the weblog editor being referred to as a ‘blogger.’ He broke the word weblog into the phrase “we blog” in the sidebar of his weblog. This was interpreted as a short form of the noun and also as a verb, to blog, meaning “to edit one’s weblog or a post to one’s weblog”.

A blog is actually an abbreviation for weblog. Blogs are websites or personal journals, frequently updated with almost daily new entries in a reversed chronological order consisting of the most recent post and offer many links to related information.