



UNIVERSITI TEKNOLOGI MARA

SEL151: SPORTS REPORTING

Course Name (English)	SPORTS REPORTING APPROVED
Course Code	SEL151
MQF Credit	2
Course Description	The subject exposes students the basic of writing and reporting of news and subsequently reporting of news on sports as well as basics of advertising.
Transferable Skills	Writing Skills Communication Skill
Teaching Methodologies	Lectures, Blended Learning, Practical Classes, Reading Into Writing Task, Discussion
CLO	CLO1 Explain to the basics of advertising and communication of element in view of sports activities CLO2 Identify the basics of news writing and news reporting with the aim of students to have knowledge of sports writing. CLO3 Apply the news writing and reporting to the real journalist world.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Sport Reporting 1.1) 1.1 History of sport reporting 1.2) 1.2 Definition of terms 1.3) 1.3 News Value 1.4) 1.4 Fundamentals of Journalism 1.5) 1.5 Ethical Journalism Principles	
2. Traditional Sport Reporting Strategies 2.1) 2.1 Traditional Sources 2.2) 2.2 The Interview 2.3) 2.3 The Observation	
3. Special Story Forms 3.1) 3.1 The Game Story 3.2) 3.2 Essential elements in Sport Writing 3.3) 3.3 Features, Sidebars, and Columns	
4. New Strategies in Sports Journalism 4.1) 4.1 Investigating Reporting 4.2) 4.2 Business and Judicial reporting	
5. Technology and Journalism 5.1) 5.1 Changing the journalism Industry 5.2) 5.2 21st Century Journalist	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Two (2) individual case studies comparing the sports reporting scene in Malaysia and overseas.	20%	CLO1
	Assignment	Group assignment. Prepare two (2) sports reports from any sporting event attended. The report must be original and have creative writing skills.	40%	CLO3
	Quiz	Quiz from any weekly topics.	10%	CLO2
	Test	Test 1. Focusing on the overview and basic understanding on sport reporting.	15%	CLO1
	Test	Test 2. Assessing the student knowledge and application of sports reporting writing skills.	15%	CLO2

Reading List	Recommended Text	<ul style="list-style-type: none"> Kathryn T. Stofer, James Schaffer, Brian A. Rosenthal 2019, <i>Sports Journalism</i>, 2nd Ed., Rowman & Littlefield Publishers [ISBN: 1538117851]
	Reference Book Resources	<ul style="list-style-type: none"> Scott Reinardy, Wayne Wanta 2015, <i>The Essentials of Sports Reporting and Writing</i>, 2nd Ed., Routledge [ISBN: 041573780X]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	