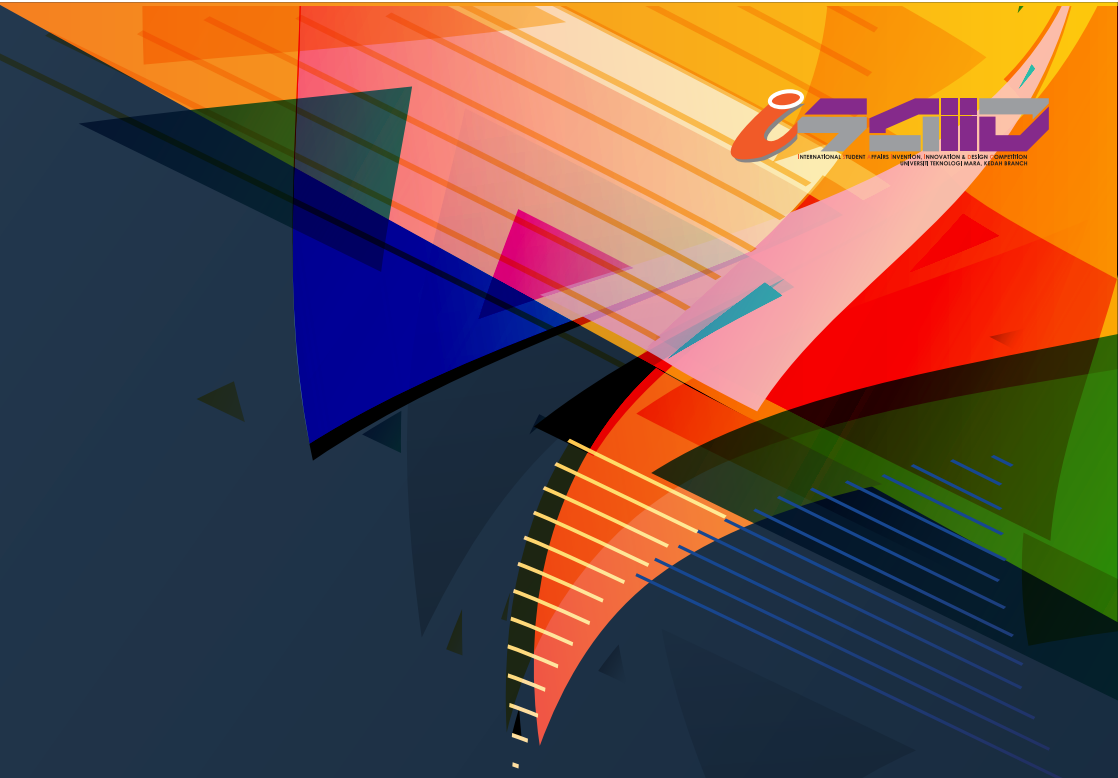

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TABLE OF CONTENT

DESIGN CATEGORY

		Pages
1.	INTELLIGENT ESSENTIAL OIL EXTRACTION SYSTEM	2
2.	DEVELOPMENT OF AN ELECTRONIC EDUCATIONAL KIT FOR LEARNING CONTROL PRINCIPLE SUBJECT; BLOCK DIAGRAM	3
3.	E-TOURISM ATLAS: A WEB-MULTIMEDIA TOURISM MAPPING SYSTEM AND MOBILE APPS IN MALAYSIA	4
4.	MTXbrooch: FINE METAL AND TEXTILE ARTS FOR MODERN CONTEMPORARY BROOCH	5
5.	RULER MATH	6
6.	BOOK POINT	7
7.	EMOQUEST : BEST PRACTICE VISUAL EMOTIONAL TECHNIQUES SURVEY IN TEACHING AND LEARNING AS AN INNOVATIVE APPROACHES USING MOBILE APPLICATIONS	8
8.	MODEL KIT I-BO	9
9.	GUNA –GUNA	10

INNOVATION CATEGORY

10.	WALKING AROUND IMPROVEMENT KEYS (WALKS)	12
11.	A-DAM –ALAT BERMAIN, BERZIKIR DAN BERDOA	13
12.	GAMEBOX: ALTERNATIVE THERAPY TO IMPROVE AUTISM'S THINKING AND MENTAL ABILITY	14
13.	PENGHAYATAN DAN KEBERKESANAN PENGGUNAAN MULTIMEDIA DALAM KURSUS MAGNUM OPUS MELAYU DI UNIVERSITI MALAYSIA KELANTAN	15
14.	REHAL TOOLKIT	16
15.	BASIC ISLAMIC LEARNING (BIL) BOARD GAME	17
16.	EZH2O-Citrullus	18
17.	TEJA – ECO INDIKATOR	19
18.	ARLITAR: AUGMENTED REALITY FOR BASIC CIRCUIT LEARNING MODULE	20
19.	COOLING PAD TEMPERATURE MONITORING SYSTEM USING ARDUINO (CPTM)	21
20.	AUGMENTED REALITY BASED APPLICATION FOR CHEMISTRY EDUCATION (ARCHEM)	22
21.	DUAL-MODE DISTILLATION ESSENTIAL OIL EXTRACTION SYSTEM WITH STFPID	23
22.	HOBP (HYDROGEL OF BANANA PEEL) : UTILIZATION OF BANANA PEEL WASTE AS A BASIC MATERIAL FOR ECO-FRIENDLY HYDROGEL PLANTING MEDIA	24

DESIGN
CATEGORY

BOOK POINT

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The Book Point is an application for encouraging library user to read books from library. This application is designed to promote the culture of reading for all age group from kids, teenagers, adult and etc. Lack of reading is one of common problems that always occured. Hence, with this application will be able to attract people's attention to instill the culture of reading by providing multiple features to be applied in the Book Point application. This application is come out with a QR Code that will be placed on selected book and user need to scan the QR Code and the data will be in the user's account. By using Book Point, user will earn some rewards for their reading activities only if they answered a few questions provided in the application.

- Objectives
  To encourage healthy and educated living lifestyle that fits among modern citizen where they prioritize modern technology and demand efficiency.

- Novelty/Uniqueness
  An idea to promote the culture of reading to the users and they can enjoy their rewards for their reading activities. Its design considers element of portability that benefits both library users and library staffs.

- Impact/Usefulness
  1. The increasing number of library user and the number of borrowing library books.
  2. To promote the services and products available in library.
  3. Is an approach to create a cashless country by allowing users to gains rewards and redeemable points for their living instead of using physical cash.

- Potential for commercialization
  Commercialization is possible to any types of library that wished to participate no matter of their target users.

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