

## **WELCOME REMARKS**

Yang Berbahagia  
Professor Datuk Dr Shahrin Sahib @ Sahibuddin, FASc  
Vice-Chancellor  
Universiti Teknologi MARA

**The 3<sup>rd</sup> International Plantation Conference  
(IPC2023)**

**21 December 2023**

Grand Swiss-Belhotel Melaka

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

**Yang Berbahagia**  
**Dato' Haji Mad Zaidi Mohd Karli**  
Secretary General  
Ministry of Plantation and Commodities Malaysia

**Yang Berbahagia**  
**Dato' Tengku Ahmad Badli Shah Raja Hussin**  
President / Chief Executive Officer  
Agrobank

**Yang Berbahagia**  
**Dato' Dr Zairossani Mohd Nor**  
Director General  
Malaysian Rubber Board

**Yang Berbahagia**

**Datuk Dr Ahmad Parveez Hj. Ghulam Kadir**

Director General

Malaysian Palm Oil Board

**Yang Berbahagia**

**Dato' Dr Mohamad Hashim Ahmad Tajudin**

Chairman

Perbadanan Ekonomi Islam Perak Sdn Bhd

**The esteemed**

**Professor Dr Muhammad Firdaus**

Professor of IPB University, Bogor, Indonesia

**Mr Mohd Ramzuz Mohd Rashid**

Director of Administration and Government Affairs

Malaysian Palm Oil Association (MPOA)

**Dr Harris Gani**

Principal Assistant Secretary, Policy Division (Labour)

Ministry of Human Resources Malaysia (MOHR)

**Mr Mohd Zuhairi Mohammad Sabri**

Managing Director Dynamic Fairview Sdn Bhd

**Mr Kenneth Lim**

Sales & Marketing Manager (Additives & Specialties)

Behn Meyer AgriCare (M) Sdn Bhd

and

**Yang Berbahagia**

**Professor Ts. Dr Azhan Hashim @ Ismail**

Dean

Faculty of Plantation and Agrotechnology UiTM and  
Chairman of IPC2023

**Distinguished guests, ladies and gentlemen.**

**Salutations**

**(To be confirmed by the organiser on the day of the event)**

***Assalamualaikum Warahmatullahi Wabarakatuh. Salam sejahtera. Greetings, everyone.***

1. *Alhamdulillah*, all praise to Allah, the Merciful and the All-beneficent, for His grace and blessings, allowing us to gather on this auspicious day for **the 3rd International Plantation Conference (IPC2023)**.
2. I extend a heartfelt welcome and *Selamat Datang* to everyone joining us today. It is indeed an honour and a privilege to be here to address such a distinguished crowd.

3. Thus, I would also like to sincerely thank the collaborators and the joint organising committee – **Universiti Teknologi MARA (UiTM)** and the **WMIT Group Sdn Bhd** – for orchestrating this remarkable gathering.
  
4. This conference is a testament to UiTM's dedication and continuous efforts to forge relationships and collaborate with other agencies and leading industry players, fostering networking, sharing knowledge, and engaging in vibrant conversations.

**Ladies and gentlemen,**

5. **IPC2023**, initiated by the Faculty of Plantation and Agrotechnology UiTM and WMIT Sdn Bhd, is a significant effort to encourage academic participation in the plantation and agricultural industries.

6. With the theme “**High Performance of Plantation and Commodity Industry: Forging Ahead,**” **IPC2023** provides a platform for open dialogues and discussions among academicians, students, and practitioners to address current and pertinent issues and opportunities in the plantation and agricultural industry in areas such as:

- **Plantation Management,**
- **Agribusiness,**
- **Crop Sciences,**
- **Soil Sciences,**
- **Crop Protection,**
- **Agricultural and Biological Engineering Technology, and**
- **Agricultural Biotechnology.**

7. Moreover, there is a genuine need to focus on producing leading and ground-breaking research to instigate a transformation in the industry.

8. We can begin by conducting **solution-driven research and development in applied research** to develop practical and cost-effective solutions to meet and satisfy market needs.
9. We should also anticipate applied research and development that goes beyond product development and encompasses the broader aspects of the plantation and agricultural industry, ensuring **holistic development** of the industry in the future.
10. Most importantly, research and development must include a **robust mechanism** that allows the implementation of research findings as hassle-free as possible.
11. It is of the utmost importance that a pragmatic and efficient approach is adopted to ensure that all ideas and solutions are implemented in the future and will have a **tangible impact on the industry**.

**Ladies and gentlemen,**

- 12. IPC2023** is a meaningful and vital initiative in strengthening the camaraderie between UiTM and the industry.
- 13.** Most of all, it is timely in addressing the ever-evolving world of technology and humanity crises, prompting us to rethink what needs to be changed and how that change can occur.
- 14.** Collaborations must take place between academia, regulators, and industrial players in a structured manner so that all efforts are mutually put to good use, contributing to future development.
- 15.** We are indeed grateful to have the industry experts, movers, and shakers in our midst. We cannot thank you enough for your time and support of our cause.

- 16.** To all participants, may your time at the conference inspire ideas and innovations, lead to fruitful discussions, and open doors to more impactful collaborations.
  
- 17.** I thank you for your interest and commitment to advancing knowledge for the betterment of society, and I send my best wishes to everyone.

**Thank you.**

**Wabillahi Taufiq Walhidayah Wassalamualaikum  
Warahmatullahi Wabarakatuh.**