



**Performance of Telekom Malaysia Berhad
Company in Malaysia.**

NURULHUDA BINTI HASHIM

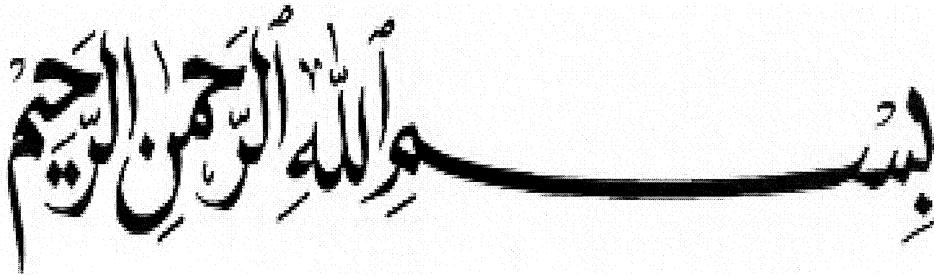
2010630598

**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA (TERENGGANU)**

Signature: _____

Date: _____

Acknowledgement



All praise to the Almighty Allah, the most gracious, Most Merciful and Most Benevolent for giving me an opportunity to study for higher education and giving me strength and patience in completing this thesis paper.

I would like to express my gratitude to most respected advisor, Madam Zuraida Binti Mohamad for his moral support, ideas, suggestions, time and continued throughout the period of this study in order to complete this thesis paper. I also would like to thank my second examiner, Sir Johari Bin Harun for his opinion and recommendation, and all my lectures in faculty of business for their moral support.

My gratitude is also dedicated to my beloved husband, my little son, my parents, lovely family and friends who will always there for me when I needed them to support me. Their encouragement and loves help me to complete this study successfully. Thank you with all my heart and soul.

ABSTRACT

The objectives of this study to determine the relationships between independent variables such as debt ratio, net profit margin and current ratio with the dependent variable is return on assets of Telekom Malaysia Berhad TM Company in Malaysia. This study incorporates a time series dataset ranging from 1979 to 2011. The identified model hypothesizes ROA as a function of debt ratio (DR), net profit margin (NPM), and current ratio (CR). This research is using Stata Time Series software to run the data that gain from Osiris website with 33 years of duration. The result shows that the DR, NPM and CR have a relationship towards ROA. In the long run cointegrating relationship, there are four cointegrating relationship. In future, the other researchers should consider and choose other variables for the research about this topic that will give the real impact to the company performance.

Keywords: Debt Ratio, Net Profit Margin, Current Ratio, Return on Assets, Time Series.

TABLE OF CONTENT

CONTENT	PAGE
ACKNOWLEDGEMENT	IV
ABSTRACT	V
LIST OF TABLE	Viii
LIST OF FIGURE	Viii

CHAPTER ONE: INTRODUCTION

1.0	Introduction	1
1.1	Background of the Study	2-4
1.2	Problem Statement	3-4
1.3	Objective of the Study	4
1.4	Scope of the Study	4
1.5	Limitation of the Study	5
1.6	Significance of the Study	5-7
1.7	Definition of Term	7-9

CHAPTER TWO: LITERATURE REVIEW

2.1	Dependant Variable	10
-----	--------------------	----

2.2	Independent Variables	10-12
-----	-----------------------	-------

CHAPTER THREE: RESEARCH METHODOLOGY

3.1	Research Design	13-14
3.2	Method of Data Collection	14-15
3.3	Theoretical Framework	16-18
3.4	Hypothesis	18-19
3.5	Data analysis and administration	20-22

CHAPTER FOUR: DATA ANALYSIS AND INTERPRETATION

4.0	Introduction	23
4.1	Methodology	23-26
4.2	Result and Discussion	27-32

CHAPTER FIVE: CONCLUSIONS AND RECOMMENDATIONS

5.1	Conclusions	33-34
5.2	Recommendations	34-35

BIBLIOGRAPHY	36-37
---------------------	--------------

APPENDICES	38
-------------------	-----------