

OPENING SPEECH

Yang Berbahagia
Prof. Datuk Dr Hajah Roziah Mohd Janor
Vice-Chancellor
Universiti Teknologi MARA

Book Launch
International Conference on Public Policy and Social
Sciences (ICoPS) 2023

15 September 2023

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Yang Berbahagia
XXX
XXX

Distinguished guests, ladies, and gentlemen

Salutations
(To be confirmed by the organiser on the day of the
event)

Assalamualaikum Warahmatullahi Wabarakatuh. Good morning and greetings to all.

1. Praise be to Allah S.W.T. for the opportunity to be here for a very special book launch event.
2. I am delighted to see everyone and would like to express my gratitude to each and every one of you for coming to celebrate the publication of an exclusive book titled **"A Multidimensional Study on Bosnia-Malaysia Relations"**.
3. The book is a representation of cooperation, internationalisation, and partnership that serves as a symbol of goodwill between two countries and universities.

Ladies and gentlemen,

4. When the UiTM delegates visited Bosnia-Herzegovina last year, I wanted the visit to be a successful and memorable one.
5. At that point, I suggested to the **Dean of FSPPP** that academics from both universities should collaborate on a book. The fact that this has come to pass makes me extremely delighted.
6. Thus, I want to personally thank the publisher – **the UiTM Press** – for successfully completing the publication process.
7. It was challenging, especially for the authors, to finish this exceptional book, but I am glad that the book is finally completed despite the obstacles and ready to be presented to everyone.

Ladies and gentlemen,

8. This book, in my opinion, is unique in many respects. A significant factor would be its comprehensiveness.
9. The existence of journal articles, blogs, and other forms of news on social media that discuss Malaysia-Bosnia Herzegovina relations does not measure up to the thorough and wide-ranging themes that cover history, politics, and socio-economic issues presented in this book.
10. For that, I must applaud and thank all the authors and contributors of each chapter of the book. Job well done, everyone!
11. Additionally, the foreword to the book was written by the Malaysian ambassador to Bosnia and Herzegovina, **His Excellency Raja Saifful Ridzuwan**, and I am both honoured and grateful that he took the time out of his hectic schedule to do so.

12. His Excellency spoke extensively about the history of relations between Malaysia and Bosnia, the diplomatic process, his experiences as ambassador to Bosnia, and his outlook on how such ties should develop going forward. I appreciate greatly the knowledge and perspectives shared by His Excellency.

Ladies and gentlemen,

13. I am certain that many of you wonder what the book highlights. I will, therefore, entice you with a summary of this book and will not give away too much.

14. There are 7 chapters in this book that cover a range of subjects from historical viewpoints to current affairs. Some of the highlights are people-to-people interaction, regional viewpoints, and economic cooperation.

15. As you browse through the pages, you will notice how Malaysia-Bosnia relations have evolved over time to become what it is today.

Ladies and gentlemen,

16. I have no doubt that this exceptional piece of academic writing will provide a comprehensive understanding to all readers and will be extremely gratifying for those who are particularly interested in the topic.

17. Before I end this speech, on behalf of Universiti Teknologi MARA (UiTM), I thank our Bosnian counterparts for accepting us as a reliable and valuable partner.

18. Once again, thank you, everyone, for making time to be here and participating in our Book Launch ceremony.

19. We are proud of our partnership with Bosnia Herzegovina Universities and look forward to many more years of productive and effective collaborations.

Thank you and have a pleasant day.

**Wabillahi Taufiq Walhidayah Wassalamualaikum
Warahmatullahi Wabarakatuh.**