

OFFICIATING SPEECH

Yang Berbahagia
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Vice-Chancellor
Universiti Teknologi MARA

Closing Ceremony
International E-Content Development Competition
(e-Condev) 2023

30 August 2023
(Recording on 28 August 2023)

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Yang Berbahagia
Professor Datin Dr Suzana Sulaiman
Deputy Vice-Chancellor (Academic and International)
Universiti Teknologi MARA

Yang Berbahagia
Datuk Professor Dr Azizul Halim Yahya
Chief Executive Officer (CEO)
Institute of Continuing Education and Professional
Studies (iCEPS)

**Assistant Vice-Chancellors, Deans, Rectors, and Heads Of Departments,
Distinguished guests and participants.**

Salutations

(To be confirmed by the organiser on the day of the event)

***Assalamualaikum Warahmatullahi Wabarakatuh.
Salam Sejahtera and good morning to all.***

1) Alhamdulillah, praise be to Allah S.W.T for His grace and blessings that made it possible for us to gather for the closing of the **e-Content Development Competition (eCondev) 2023**.

2) Before I proceed with my speech, I'd like to extend my deepest gratitude to all esteemed delegates and guests for attending **eCondev 2023**.

3) My heartfelt congratulations to all involved in the making of this event, especially to the **Institute of Continuing Education and Professional Studies**, better known as **iCEPS**, for the constant effort and dedication in organising the prestigious **eCondev**.

Ladies and gentlemen,

4) With the ever-evolving technologies, the concept of traditional education has changed radically within the last couple of years.

5) We are now undergoing a transformation in education. Being physically present in a classroom is no longer the only learning option. Instead, access to quality education happens whenever and wherever you are as long as you can get online.

6) Digitalising education is now more relevant than ever. Recent research findings such as the identification of **a new classification of students** called the "**post-pandemic online learner**" fortify the need for the digitalisation of education.

7) Additionally, the research conducted by **Wiley Education Services** discovered that these individuals are mostly younger than traditional online learners. **Forty-five (45) percent** are under the age of 25 in

comparison to **24 percent** of students under the age of 25 who were already studying online prior to the pandemic.

8) Not surprisingly, the research concluded that most learners enjoy online learning - an outcome of the experience they gained during the pandemic.

Ladies and gentlemen,

9) For students who have access to the right technology, there is evidence that learning online can be more effective in a number of ways.

10) Research has shown that on average, students retain **25 to 60 percent** more material when learning online compared to only **8 to 10 percent** in a physical classroom.

11) Interestingly, students are able to learn faster online. This is because the e-learning approach requires **40 to 60 percent** less time compared to

learning in a traditional classroom setting as students can learn at their own pace.

12) Nevertheless, the effectiveness of online learning varies across age groups and subject matter.

13) Thus, to get the full benefit of online learning, there needs to be a concerted effort to provide this structure and go beyond replicating a physical class or lecture.

14) Course instructors and facilitators should instead use a range of collaboration tools and engagement methods that promote inclusion, personalisation, and intelligence which would subsequently contribute to teaching and learning effectiveness.

15) On top of that, a survey found that recruiters give equal value to **full-fledged degrees and alternative credentials** when they are considering new candidates.

16) Hence, the findings suggest that **MOOCs and micro-credentials** are here to stay and are proof of the

need to explore further their potential in education and work-based learning.

Ladies and gentlemen,

17) **E-Condev** supports the initiative of making UiTM a **Globally Renowned University** by providing a platform for the sharing of ideas, innovation, and best practices in e-content development, in line with the aspiration of delivering enjoyable, meaningful, and most importantly, **Quality Education**.

18) Therefore, once again, I applaud iCEPS for this annual initiative supporting the **Ministry of Higher Education's agenda** in digitalising education.

19) I must say that this is a highly anticipated event and I would like to thank all participants for your constant interest and for committing your time and energy to participate in this event.

20) Lastly, I hope you have benefitted enormously from this experience and have been inspired to embark on more e-content development projects.

On that note,

with *Bismillahirrahmanirrahim*

**I hereby officiate the closing of the International
e-Content Development Competition (eCondev)
2023.**

Thank you.

**Wabillahi Taufiq Walhidayah Wassalamualaikum
Warahmatullahi Wabarakatuh.**