



## UNIVERSITI TEKNOLOGI MARA

### VCS600: ART AND CULTURAL SEMINAR

<b>Course Name (English)</b>	ART AND CULTURAL SEMINAR <b>APPROVED</b>
<b>Course Code</b>	VCS600
<b>MQF Credit</b>	2
<b>Course Description</b>	This course exposes to the students the basic concept of conducting a seminar. Students would be induced with the method of selecting themes due to the current issues in art and culture. This course also emphasizes on the concept of unlocking creative capabilities of students' in terms of presentation and research.
<b>Transferable Skills</b>	1. Apply knowledge and understanding of basic planning skills. 2. Exercise problem solving skills during task execution. 3. Demonstrate basic knowledge in communication and networking. 3. produce well documented paperwork to support the project plan.
<b>Teaching Methodologies</b>	Seminar/Colloquium, Simulation Activity, Discussion, Presentation, Debates, Journal/Article Critique
<b>CLO</b>	CLO1 Define understanding on the development of style and influence in art history and culture CLO2 Identify the implications of the interconnectedness between different culture and era in analyzing and conducting CLO3 Apply the process and procedure in conducting seminar
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to Art History &amp; Cultural Seminar</b> 1.1) n/a	
<b>2. Planning, Facilitate and Lead Small Group for Collaboration</b> 2.1) n/a	
<b>3. In depth learning: examine, analyse</b> 3.1) n/a	
<b>4. Responding Questions to Questions (a process that encourage divergent</b> 4.1) n/a	
<b>5. Expressing Ideas with clarity and confidence</b> 5.1) n/a	
<b>6. Stimulate and transfer information scholarly</b> 6.1) n/a	
<b>7. Field -Study Journal</b> 7.1) n/a	
<b>8. Developing Contacts and Finding Resources</b> 8.1) n/a	
<b>9. Field Study-Skill in Observation and Interviewing</b> 9.1) n/a	
<b>10. Organizing-Review Policy</b> 10.1) n/a	
<b>11. Analyzing and Communicating Data</b> 11.1) n/a	

**12. Place-based Learning**

12.1) n/a

**13. Service Learning Project**

13.1) n/a

Assessment Breakdown		%	
Continuous Assessment		100.00%	

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	30%	CLO1
	Assignment	Assignment 2	30%	CLO2
	Presentation	Presentation	40%	CLO3

  

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> <li>• Berridge, G 2007, <i>Events Design and Experience</i>. Butterworth-Heinemann., Butterworth-Heinemann. Oxford</li> <li>• Chris Berker 2008, <i>Cultural Studies: Theory and Practice</i>., Sage Publication Ltd.</li> <li>• David Carrier 1987, <i>Artwriting</i>, The University of Massachusetts Press. Amherst</li> <li>• French, G 2008, <i>Meetings, Expositions, Events, and Conventions</i>., Upper Saddle River: Pearson/Prentice Hall.</li> <li>• James Elkins 2007, <i>The State of Art Criticism (The Art Seminar)</i>., Routledge.</li> <li>• James Elkins 2005, <i>Art History Versus Aesthetic (The Art Seminar)</i>., Routledge</li> <li>• Jones, G &amp; George, J 2010, <i>Essentials of Contemporary Management</i>., McGraw-Hill/Irwin. Boston</li> <li>• Leo A. Meyer 2005, <i>Seminars! How to Run Successful Seminars</i>., Lane Books.</li> <li>• Simon During 2007, <i>The Cultural Studies Reader</i>., Routledge</li> <li>• Veronon Hydew Minor, 2000, <i>Art History's History (2nd edition)</i>, Prentice Hall</li> </ul>
<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	This Course does not have any other resources