



UNIVERSITI TEKNOLOGI MARA

VCS551: ART CRITICISM

Course Name (English)	ART CRITICISM APPROVED
Course Code	VCS551
MQF Credit	3
Course Description	This course addresses fundamental, theoretical, and practical questions that result from a view of art as a powerful social and cultural force. By addressing these questions, the student will be able to examine their own and others' aesthetic values and art criticism as a means of understanding art and to advance multicultural and cross-cultural understanding. A wide range of criticism strategies will be introduced for interpreting and building multi focal meanings that address both the individual and shared experience of visual communication. An underlying premise of the course is that interpretation of visual information is directly affected by what we know, and by the physical, psychological, and socio-cultural surrounding in enhancing knowledge and critical thinking.
Transferable Skills	<ol style="list-style-type: none">1. Apply knowledge and understanding of basic art criticism writing skills.2. Exercise writing skills through art discourse.3. Demonstrate basic knowledge in communication.4. Produce well documented writing material.
Teaching Methodologies	Lectures, Reading Into Writing Task, Discussion, Small Group Sessions , Directed Self-learning , Journal/Article Critique
CLO	CLO1 Identify the various type and approaches of art criticism. CLO2 Explain the approaches of art criticism in their research, writing and presentation. CLO3 Apply critical essays on art issues, art history and culture.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Art Criticism 1.1) Synopsis of the Course 1.2) Course Description 1.3) Scheme of Work	
2. Classical Art Criticism 2.1) n/a	
3. Aesthetical Art Criticism 3.1) n/a	
4. Modernism Art Criticism 4.1) n/a	
5. Continue Modernism Art Criticism 5.1) n/a	
6. Formalism 6.1) n/a	
7. Post Modernism 7.1) n/a	
8. Strukturalism and Deconstruction 8.1) n/a	

9. Post Colonialism 9.1) n/a
10. Cultural Studies 10.1) n/a
11. Psychoanalytic Criticism and Feninism 11.1) n/a
12. Continue Pschoanalytic Criticism and Feninism 12.1) n/a

Assessment Breakdown		%		
Continuous Assessment		100.00%		

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	30%	CLO1
	Assignment	n/a	30%	CLO2
	Assignment	n/a	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Theo van Leeuwen 2008, <i>Discourse and Practice: New Tools for Critical Discourse Analysis.</i>, Oxford University USA • Adams, L 2010, <i>The methodologies of art : an introduction.</i>, CO: Westview Press, a member of the Perseus Books Group. Boulder
	Reference Book Resources	<ul style="list-style-type: none"> • Ruth Wodak, Michael Meyer. 2009, <i>Methods of Critical Discourse Analysis:</i>, Sage Publication. [ISBN: ?] • Barrett, T 2011, <i>Criticizing art : understanding the contemporary.</i>, NY: McGraw-Hill New York • Terry Barrett 1999, <i>riticizing Art, Understanding the Contemporary</i>, Mayfield Pub. Co. • Michael Hatt, Charltte Klank 2006, <i>Art History: A Critical Introduction to its Methods.</i>, Manchester University Press • James Paul Gee 2005, <i>An Introduction to Discourse Analysis: Theory and Method.</i>, Routledge. • James Elkins 2003, <i>What Happened to Art Criticism?</i>, Prickly Paradigm Press. Chicago
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	