

THE RELATIONSHIP BETWEEN JOB PERCEPTIONS, COMMUNICATION QUALITY AND EMPLOYEE-MANAGEMENT RELATIONSHIP TOWARD RESISTANCE TO CHANGE IN PERTUBUHAN PELADANG KAWASAN IN NEGERI JOHOR

NOR ASYIKIN BINTI ABDUL AZIZ 2016686566

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE MANAGEMENT) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

JANUARY 2019

ACKNOWLEDGMENT

Bismillahirahmannirrahim

Assalamulaikum w.b.t.

In my humble and mortal capacity, I am forever thankful to Allah for guiding me whenever I was literally and metaphorically lost. I have finally able to complete this research about the relationship between job perceptions, communication quality and employee-management relationship toward resistance to change in Pertubuhan Peladang Kawasan in Negeri Johor. I was indebted and thankful to the following groups of people.

First and foremost, I would like to extend my sincerest gratitude to my advisor, Puan Suhailah binti Kassim for her relentless support, sincere guidance, she had always been very responsive in providing necessary information and conviction in my potential to successfully complete this research. I believe that all her advices and comments are for the benefits of producing the best results.

To all my friends and course mates, thank you for believing in me and helping me. The experiences and knowledge I have gained throughout the process of completing this research would prove invaluable to better equip me for the challenges which lie ahead.

Last but definitely not least, a special thank you to my beloved families for their undying faith, love and support me to finish this research successfully. You kind and selfless cooperation will always be remembered.

iv

ABSTRACT

Every day, new technologies and trends open new opportunities to succeed or to fail. Although the unknown possibilities that come with change can be frightening, surviving in this environment means learning to quickly adapt to and embrace change, rather than meeting it with resistance. It is often taken for granted that organisations, large or small, need to change in order to stay competitive. There is no choice, they must change to survive. When dealing with this much change though, we are bound to run into barriers of resistance. The purpose of this research is to identify the relationship between job perceptions, communication quality and employee-management towards resistance to change in selected Pertubuhan Peladang Kawasan in Johor. research is a quantitative research which is used questionnaires that distributed to all respondents which is the employees at the selected Pertubuhan Pertubuhan Peladang Kawasan in Johor. The questionnaire were being distributed to 56 respondents randomly at three selected Pertubuhan Peladang Kawasan in Johor which is PPK Pengerang, PPK Mawai Kota Tinggi and PPK Johor Timur and completely response from the respondents and returned to the researcher. The collected data was evaluated by using Statistical Package for the Social Science (SPSS) Version 20 Software. Using SPSS, various test were assemble such as reliability analysis, frequency distribution analysis, descriptive analysis, Pearson's correlation analysis and multiple regression. The results indicated that job perception are not related to resistance while the two variables which is communication quality and employee-management relationship are related to resistance to change.

Keywords: Resistance to Change, Job Perception, Communication Quality, Employee-Management Relationship

TABLE OF CONTENTS

		Page
TITLE PAGE	i	
DECLARATIO	ii	
LETTER OF T	iii	
ACKNOWLED	iv	
ABSTRACT		V
TABLE OF CO	vi-ix	
LIST OF FIGUI	ix	
LIST OF TABL	х	
LIST OF ABBREVIATIONS		хi
CHAPTER 1	INTRODUCTION	
	1.0 Introduction	1
	1.1 Background of Study	1-4
	1.2 Background of the Company	5-6
	1.3 Problem Statement	7-8
	1.4 Research Questions	8
	1.5 Research Objectives	9
	1.6 Scope of Study	10

	1.7 Significance of Study	11-12
	1.8 Limitations	13-14
	1.9 Definition of Terms	15
CHAPTER 2	LITERATURE REVIEW	
	2.0 Introduction	16
	2.1 Resistance to Change	16-18
	2.2 Job Perceptions	18-20
	2.3 Communication Quality	21-22
	2.4 Employee-Management Relationship	23-24
	2.5 Theoretical Framework	25
	2.6 Hypothesis Development	26
CHAPTER 3	RESEARCH METHODOLOGY	
	3.0 Introduction	27
	3.1 Research Design	27
	3.1.1 Purpose of study	28
	3.1.2 Types of Investigation	28
	3.1.3 Unit of Analysis	28
	3.1.4 Study Setting	29
	3.1.5 The Extent of Researcher Interference	29
	3.1.6 Research Strategies	29
	3.1.7 Time Horizon	30
	3.2 Target Population of Study	30
	3.2.1 Population	30
	3.3 Sample	31