



UNIVERSITI TEKNOLOGI MARA

VCS105: ART AND DESIGN APPRECIATION

Course Name (English)	ART AND DESIGN APPRECIATION APPROVED
Course Code	VCS105
MQF Credit	2
Course Description	This course provides basic knowledge of art and design appreciation from understanding visual language to identifying various stylistic developments in art and design. Works of art and design from local and international artists and designers will be discussed and analyzed.
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.
Teaching Methodologies	Lectures, Inquiry-based Learning, Discussion
CLO	CLO1 Describe the basic language of art and design CLO2 Analyze the form and content of art and design. CLO3 Demonstrate teamwork skills through various styles of art and design
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Art and Design Appreciation 1.1) Definition of Art and Design 1.2) Definition of Appreciation	
2. Visual Language 2.1) Definition of Visual Art	
3. Form and Content 3.1) Definition of Form 3.2) Definition of Content	
4. Style 4.1) Theory of Style	
5. Art Movement 5.1) Classical Art	
6. Art Movement 6.1) Modern Art	
7. Malaysian Art 7.1) n/a	
8. Contemporary Art 8.1) Global	
9. Contemporary Design 9.1) Global	
10. Design 10.1) Pre Industrial to Post Modernism	
11. Two dimensional design 11.1) Function and Aesthetic	
12. Three Dimensional Design 12.1) Function and Aesthetic	
13. Design Material and Technology 13.1) n/a	

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Presentation	Require students to give 20 minutes oral presentations on various stylistic developments of art and design.	20%	CLO3
	Test	Students will have to analyze appropriate appreciation of art based on the aspects of form and content	20%	CLO2

Reading List	Recommended Text	Reference Book Resources
	<ul style="list-style-type: none"> • Charlotte J. Fiell, Peter M. Fiel 2001, <i>Design of the 20th Century</i>, Taschen USA • David A. Lauer, Pentak, S 2007, <i>Design Basics</i>, Cengage Learning • Dennis. P. Doordon 1996, <i>Design History : An Anthology</i>, MIT Press • Held, J.S. and Posner, D., 1987, <i>17th and 18th Century Art: Baroque Painting, Sculpture, Architecture.</i>, Prentice-Hall Inc • Hunter, S. and Jacobus, J 1985, <i>Modern Art: Painting/Sculpture/Architecture</i>, Harry N Abrams, Inc New York • Jonathan M. Woodham 1997, <i>Twentieth Century Design</i>, Oxford University Press UK • Raizman, D 2004, <i>History of Modern Design : Past, Present and Future</i>, Prentice Hall. • Read, H 1994, <i>Modern Sculpture: A Concise History</i>, Thames and Hudson • Stangos, N. 1994, <i>Concepts of Modern Art: From Fauvism to Post-Modernism.</i>, Thames and Hudson London • HH Arnason, Elizabeth C Mansfield 2013, , <i>History of modern art: painting, sculpture, architecture, photography</i>, Boston :Pearson [ISBN: 9780205] • Amy Dempsey 2010, <i>Styles, schools and movements : the essential encyclopaedic guide to modern art</i>, Thames & Hudson London [ISBN: 9780500] • Wes Hill 2015, <i>How Folklore Shaped Modern Art</i>, Routledge [ISBN: 9781138931671] • Downer, M 2012, <i>The Story of Design</i>, Literary Licensing LLC 	<ul style="list-style-type: none"> • Wahiza Abdul Wahid 2012, <i>Sejarah Seni Lukis & Seni Reka: Satu Pengenalan</i>, PST Enterprise Sdn Bhd Selangor • Helen Gardner, Richard G. Tansey, Fred S. Kleiner 1996, <i>Gardner's Art Through The Ages.</i>, Harcourt Brace College Publishers • Muliyadi Mahamood 2007, <i>Modern Malaysian Art: From the Pioneering Era to the Pluralist Era (1930s – 1990s)</i>, Utusan Publication and Distributors Sdn. Bhd. Kuala Lumpur
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	