



**DETERMINANTS OF FIRM'S PERFORMANCE: A CASE
STUDY BASED ON PETRONAS DAGANGAN BERHAD**

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2015180605

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JANUARY 2018

ACKNOWLEDGEMENT

In the name Allah, Most Merciful, Most Compassionate. It is by God's willing, this project able to be completed within the specified period of time. This project would not have been possible without the support of many people.

Firstly, I would like to extend my gratitude to my advisor, Miss Nor Hayati Binti Abd Rahman for her warm encouragement, guidance, offering valuable advices, patient, the insightful discussion, support for me throughout completion of this project and for her valuable comments and suggestion to further improve my writing.

Not to forget to my beloved parents whom always being supportive and encourage during the writing process. And also to my beloved friends who willing to help, giving suggestion and ideas, and always encourage me to complete my project paper.

Finally, I would like to cover this appreciation to all that have directly and indirectly contributed precious assistance, cooperation and support in completing this research. May Allah give you all the best in return.

Thank you.

ABSTRACT

The aim of this study is to investigate the relationship between all the independent variables which are exchange rate, capital structure, government subsidy and inflation on the firm's performance that is Petronas Dagangan Berhad. The study has used Multiple Linear Regression Model in order to discover the relationship between all the independent variables and the firm's performance. The annual percentages of each variables starting from 2005 until 2016. According to the result, both inflation and government subsidy have positive with significant relationship meanwhile exchange rate give negative and insignificant relationship towards firm's performance. Thus, this proves that firm's performance is affected by the economic condition and government policy too. On top of that, these shows that firm's performance is affected by various factors.

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