



UNIVERSITI TEKNOLOGI MARA

COM740: DISSERTATION

Course Name (English)	DISSERTATION APPROVED
Course Code	COM740
MQF Credit	6
Course Description	This course is designed to study the macro issues relating to mass media laws and regulation in Malaysia and other countries. It will also examine issues of deregulation and liberalization of mass media laws, emerging laws such as the cyber laws of Malaysia as well as other laws designed to control the Internet.
Transferable Skills	i. Research skill ii. Analytical skill iii. Data explanation skill
Teaching Methodologies	Seminar/Colloquium, Discussion, Presentation, Supervision, Problem-based Learning
CLO	CLO1 Produce and present actual write up documents or productions materials related to work completed CLO2 Construct issues and theories to be implemented in daily practice through comprehensive report CLO3 Propose an understanding to a phenomenon for the benefit of a larger body of knowledge
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction 1.1) i) Identifying the problem in the area of study 1.2) ii) Identifying the purposes of study	
2. Identifying the Scope of Study 2.1) i) Limitation of Study 2.2) ii) Significance of Study	
3. Identifying the Important Concepts/Variables of Study 3.1) i) Conceptualization of Important Concepts/Variables 3.2) ii) Operationalization of Important Concepts/Variables	
4. Identifying journal articles 4.1) i) Writing Theoretical Perspectives 4.2) ii) Writing Literature Review Based On Sub themes Selected 4.3) iii) Thoretical/Theoretical Framework	
5. Selecting the Research Paradigms 5.1) i) Research Design 5.2) ii) Data collection Technique	
6. Instrumentation 6.1) i) Desining Questionnaires 6.2) ii) Desingning Coding Book & Coding Sheet 6.3) iii) Establishing Interview Protocola	
7. Assessing Research Proposal 7.1) n/a	
8. Pilot Study 8.1) i) Distributing instrument for Pilot Study/ Testing Instrument for Pilot Study 8.2) ii) Reporting the Pilot Study	

9. Data Collection 9.1) i) Identifying Sample Frame 9.2) ii) Problems in Data Collection
10. Collecting Questionnaires 10.1) i) Data Cleansing 10.2) ii) Data Entry
11. Data Analyzing 11.1) i) Data Reporting 11.2) ii) Data manipulating
12. Reporting The Findings 12.1) i) Presenting Data 12.2) ii) Discussing the Findings
13. Concluding the Findings 13.1) i) Presenting General Conclusion and Specific Conclusion 13.2) ii) Identifying the Future Study
14. Writing the Final Report 14.1) i) Completing the Front Part, References, and Appendix 14.2) ii) Preparing for Viva

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Disertation	Written Report of Communication and Media Research	50%	CLO2
	Presentation	Final Dissertation Presentation and Evaluation	20%	CLO1
	Written Report	Proposal	30%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> Allan A. Glatthorn, Randy L. Joyne 2005, <i>Writing the Winning Thesis of Dissertation: A Step-by-Step.</i>, Thousand Oaks: Sage Publication
	Reference Book Resources	<ul style="list-style-type: none"> Joan Bolker 1998, <i>Writing Your Dissertation in Fifteen Minutes a Day</i>, Macmillan [ISBN: 080504891] Berg, Bruce Lawrence 1998, <i>Qualitative Research Methods for the Social Sciences</i>, Allyn & Bacon Boston DeFleur, M. and Loway 1995, <i>Milestone in mass communication research</i>, Routledge. London Denzin, N.K. and Lincoln Y.S. 2000, <i>Handbook of qualitative research</i>, Sage Publications. London Keyton, J. 2001, <i>Communication research. Asking questions, finding answers</i>, Mayfield Publishing Co. London Babbie, E. 2000, <i>The practice of social research</i>, Wadworth Belmont

Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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