UNIVERSITI TEKNOLOGI MARA

BRO651: TELEVISION DIRECTING

Course Name (English)	TELEVISION DIRECTING APPROVED
Course Code	BRO651

MQF Credit	3

Course Description	This is the last production course offered to semester 5 Broadcasting students of Faculty of Communication and Media Studies and aimed at providing them with the opportunity to direct and produce a 'real TV programme.' The programme is to be submitted to TV stations. Alternatively, they will be given the opportunity to produce a video programme (sponsored) for 'in-house' viewing.

Transferable Skills	1.Plan a video/TV programme 2.Direct and produce a video/TV programme

Teaching Methodologies	Lectures, Discussion, Presentation

CLO	CLO1 Display relevant and appropriate pre-production, production and post-production skills in TV Directing CLO2 Explain principles and practices of TV Directing CLO3 Demonstrate values and ethics appropriate for TV Directing

Pre-Requisite Courses	No course recommendations

Topics
1. Introduction to the Course 1.1) 1. What is a good directing 1.2) 2. The focus of the course 1.3) 3. The two directional Arenas covered by the course 1.4) 4. The sections of the course
2. What is a Director? 2.1) 1. The director emerges 2.2) 2. The director at work 2.3) 3. Directorial style 2.4) 4. Characteristics of a good director 2.5) 5. The appeal of directing 2.6) 6. Where directors come from
3. Elements of Entertainment 3.1) 1. Pleasure 3.2) 2. Information 3.3) 3. Escape 3.4) 4. Companionship
4. Thinking Visually 4.1) 1. Visual Composition 4.2) 2. Balance 4.3) 3. Dominance 4.4) 4. Rhythm 4.5) 5. The Golden Mean 4.6) 6. Reading a picture 4.7) 7. Acquiring a visual sense

5. Where Drama Begins: The Script
5.1) 1. A person with a problem
5.2) 2. Drama versus real life
5.3) 3. Conflict
5.4) 4. Dialog
5.5) 5. Changing the script
5.6) 6. A director's checklist

6. Finding the Characters
6.1) 1. A director's notes
6.2) 2. Theme/Spine
6.3) 3. Beats
6.4) 4. How character is revealed
6.5) 5. Wearing masks
6.6) 6. Building a performance
6.7) 7. Transferring characters to tape

7. Staging the Actor
7.1) 1. Where staging originates
7.2) 2. Guideline in staging
7.3) 3. Externalizing thoughts and emotions
7.4) 4. Business
7.5) 5. Revealing inner thoughts
7.6) 6. Internal motivations
7.7) 7. External motivations
7.8) 8. Symbolic relationships
7.9) 9. Blocking camera to actors
7.10) 10.Blocking actors to camera
7.11) 11.Preparation

8. Staging the Camera
8.1) 1. Covering the action
8.2) 2. Creating emphasis
8.3) 3. Creating mood and atmosphere

9. Keep Them in Suspense
9.1) 1. The nature of fear
9.2) 2. Hitchcock's techniques
9.3) 3. Script aspect of suspense
9.4) 4. The essence of suspense

10. Directing the Interview
10.1) 1. The interviewer
10.2) 2. Shot selection in interviews
10.3) 3. The interview spectrum

11. Directing Demonstration
11.1) 1. Creating spectator interest
11.2) 2. Elements of demonstration
11.3) 3. Two demonstration programs

12. Directing News
12.1) 1. The elements of news
12.2) 2. The director at work

13. Directing Commercials
13.1) 1. What do commercial sell?
13.2) 2. The production patter
13.3) 3. Production techniques

14. Directing Music
14.1) 1. Preparation
14.2) 2. Camera and Editing
14.3) 3. Dramatizing the Music
14.4) 4. Studio versus location
14.5) 5. Scoring drama

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Test	The understanding of Directing of Dramatic Programme	20%	CLO2
	Group Project	TV Project	60%	CLO3
	Individual Project	Producing TV Program	20%	CLO1

Reading List	Recommended Text	• Armer, Alan A. 1990, *Directing television and film.*, Ed., , California: Wadsworth Publishing
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	