



**UNIVERSITI TEKNOLOGI MARA**

**CGR891: STRATEGIC BUSINESS LEADER**

<b>Course Name (English)</b>	STRATEGIC BUSINESS LEADER <b>APPROVED</b>
<b>Course Code</b>	CGR891
<b>MQF Credit</b>	8
<b>Course Description</b>	The aim of the syllabus is to demonstrate organisational leadership and senior consultancy or advisory capabilities and relevant professional skills, through the context of an integrated case study. The syllabus for Strategic Business Leader acts as the key leadership syllabus at the Strategic Professional level and is a substantial integrated examination. The examination requires candidates to demonstrate a range of professional skills demanded by effective leaders or in advising or supporting senior management in directing organisations. The syllabus therefore combines the main functions of organisations in the context of leadership capability.
<b>Transferable Skills</b>	<ol style="list-style-type: none"> <li>1. Time Management Skills</li> <li>2. Digital Skills</li> <li>3. Critical Thinking Skills</li> <li>4. Business Acumen Skills</li> <li>5. Cognitive and Numeracy Skills</li> <li>6. Communication Skills</li> <li>7. Ethics and Professionalism Skills</li> </ol>
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Case Study, Tutorial, Small Group Sessions , Self-directed Learning
<b>CLO</b>	<p>CLO1 Apply excellent leadership and ethical skills to set the 'tone from the top' and promote a positive culture within the organisation, adopting a whole organisation perspective in managing performance and value creation.</p> <p>CLO2 Evaluate the effectiveness of the governance and agency system of an organisation and recognise the responsibility of the board or other agents towards their stakeholders, including the organisation's social responsibilities and the reporting implications.</p> <p>CLO3 Evaluate the strategic position of the organisation against the external environment and the availability of internal resources, to identify feasible strategic options.</p> <p>CLO4 Analyse the risk profile of the organisation and of any strategic options identified, within a culture of responsible risk management.</p> <p>CLO5 Select and apply appropriate information technologies and data analytics, to analyse factors affecting the organisation's value chain to identify strategic opportunities and implement strategic options within a framework of robust IT security controls.</p> <p>CLO6 Evaluate management reporting and internal control and audit systems to ensure compliance and the achievement of organisation's objectives and the safeguarding of organisational assets</p> <p>CLO7 Apply high level financial techniques from the Applied Skills exams in the planning, implementation and evaluation of strategic options and actions.</p> <p>CLO8 Enable success through innovative thinking, applying best in class strategies and disruptive technologies in the management of change; initiating, leading and organising projects, while effectively managing talent and other business resources.</p> <p>CLO9 Apply a range of Professional Skills in addressing requirements within the Strategic Leader examination and in preparation for, or to support, current work experience.</p>
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	

<p><b>1. Leadership</b></p> <p>1.1) 1. Qualities of leadership  1.2) 2. Leadership and organisational culture  1.3) 3. Professionalism, ethical codes and the public interest"</p>
<p><b>2. Governance</b></p> <p>2.1) 1. Agency  2.2) 2. Stakeholder analysis and organisational social responsibility  2.3) 3. Governance scope and approaches  2.4) 4. Reporting to stakeholders  2.5) 5. The board of directors 6. Public sector governance"</p>
<p><b>3. Strategy</b></p> <p>3.1) 1. Concepts of strategy  3.2) 2. Environmental issues  3.3) 3. Competitive forces  3.4) 4. The internal resources, capabilities and competences of an organisation  3.5) 5. Strategic choices"</p>
<p><b>4. Risk</b></p> <p>4.1) 1. Identification, assessment and measurement of risk  4.2) 2. Managing, monitoring and mitigating risk "</p>
<p><b>5. Technology and data analytics</b></p> <p>5.1) 1. Cloud and mobile technology  5.2) 2. Big data and data analytics  5.3) 3. E- business: value chain  5.4) 4. IT systems security and control"</p>
<p><b>6. Organisational control and audit</b></p> <p>6.1) 1. Management and internal control systems  6.2) 2. Audit and compliance  6.3) 3. Internal control and management  6.4) reporting"</p>
<p><b>7. Finance in planning and decision-making</b></p> <p>7.1) 1. Finance function  7.2) 2. Financial analysis and decisionmaking techniques  7.3) 3. Cost and management accounting"</p>
<p><b>8. Innovation, performance excellence and change management</b></p> <p>8.1) 1. Enabling success: organising  8.2) 2. Enabling success: disruptive technologies  8.3) 3. Enabling success: talent management  8.4) 4. Enabling success: performance excellence  8.5) 5. Managing strategic change  8.6) 6. Innovation and change management  8.7) 7. Leading and managing projects"</p>
<p><b>9. Professional skills</b></p> <p>9.1) 1. Communication  9.2) 2. Commercial acumen  9.3) 3. Analysis  9.4) 4. Scepticism  9.5) 5. Evaluation"</p>

Assessment Breakdown		%		
Final Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
Reading List	Recommended Text	<ul style="list-style-type: none"> <li>BPP LEARNING MEDIA 2019, <i>ACCA Approved Workbook Strategic Business Leader (SBL) for 2019 &amp; 2020</i>, BPP LEARNING MEDIA London [ISBN: 9781150972344]</li> <li>BPP LEARNING MEDIA 2019, <i>ACCA Practice and Revision Kit Strategic Business Leader (SBL) for 2019 &amp; 2020</i>, BPP LEARNING MEDIA London [ISBN: 9781150972453]</li> </ul>		
Article/Paper List	This Course does not have any article/paper resources			
Other References	<ul style="list-style-type: none"> <li>Website ACCA <i>Strategic Business Leader</i>  <a href="https://www.accaglobal.com/an/en/student/exam-support-resources/professional-exams-study-resources/strategic-business-leader.html">https://www.accaglobal.com/an/en/student/exam-support-resources/professional-exams-study-resources/strategic-business-leader.html</a> </li> </ul>			