



UNIVERSITI TEKNOLOGI MARA

PMG659: SEMINAR

Course Name (English)	SEMINAR APPROVED
Course Code	PMG659
MQF Credit	4
Course Description	This course provides students an in depth understanding on current issues that related to the field domestically and globally. Students will be assisted to ex-posit, discuss and report on topics about park and amenity management, also towards the profession. Lectures, discussion in class and guest lectures are part of the method used to enhance critical thinking among students
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Seminar/Colloquium, Presentation, Journal/Article Critique
CLO	CLO1 Interpret the issues related to park and amenities management CLO2 Analyse the solutions that influences the profession and public essentials CLO3 Generate a written report on the selected topic of study
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to subject 1.1) n/a	
2. Guest lecture 2.1) n/a	
3. Topic discussion 3.1) n/a	
4. Topic Presentation 4.1) n/a	
5. Data collection 5.1) n/a	
6. Seminar presentation guidelines 6.1) n/a	
7. Analysis and report writing 7.1) n/a	
8. Final presentation 8.1) n/a	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	The students and the team prepares a written report. The paper and all other products will be written and/or presented in English. When having completed the project, the student is able to write a coherent and consistent research proposal in the field; develop appropriate research instruments or instructional materials; collect, analyze and report data, write a coherent empirical research paper; present research findings to an academic audience.	20%	CLO3
	Case Study	Students identify a research question of their own based on the source material. They then gather additional information through research; analyze, evaluate, and select evidence; and develop a logical, well-reasoned argument of approximately 2,000 words	20%	CLO2
	Disertation	In this assignment, the students need to identify an academic or real-world problem, question, or issue (e.g., local, national, global, academic/theoretical/philosophical) and conduct initial research. The student needs to investigate an approach or perspective on the issue, question, or topic. Each student presents his or her findings and analysis to the group in an individual report.	20%	CLO2
	Individual Project	Write a literature review Critically reviewing the published literature in a particular research field.	20%	CLO3
	Presentation	The team prepares a presentation. Students will then deliver a 6-8 minute presentation that presents their findings.	20%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> • Melvin L. Silberman 1996, <i>Active Learning</i>, Allyn & Bacon [ISBN: 0205178669] • Smith Debra 1995, <i>36 Ways to Make Powerful Presentation</i>, Career Track Inc Boulder, Colorado
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	