



UNIVERSITI TEKNOLOGI MARA

PMG511: PUBLIC PARKS MANAGEMENT

Course Name (English)	PUBLIC PARKS MANAGEMENT APPROVED
Course Code	PMG511
MQF Credit	3
Course Description	This course explores the importance of management and functions of public parks towards visitors. Topics include an analysis of the values, natural conditions, users, facilities and programs in public parks.
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.
Teaching Methodologies	Lectures, Case Study, Tutorial, Journal/Article Critique
CLO	CLO1 Classify the needs, scopes, and principles in managing public parks CLO2 Demonstrate empathy on environmental, social, economy in public park management CLO3 Identify ethical principles in enhancing public park management
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Management 1.1) Definition, Philosophy, and Theories 1.2) Social responsibility and Managerial Ethics 1.3) Definition public parks and greenspace 1.4) Types of public parks 1.5) Roles, functions and values of public parks and greenspaces (Crompton) 1.6) The future of public parks and greenspaces 1.7) Profession, Professional and Entrepreneurship 1.8) Rethinking public parks roles and functions in Malaysia	
2. Public Parks and Greenspaces Resources 2.1) Types of man-made resources 2.2) Issues and management requirements 2.3) Natural resources 2.4) Urban ecosystem 2.5) Issues (exotic species) and management requirements	
3. Public Parks and Greenspaces Services 3.1) Personnel/Organization-leadership 3.2) Interpretation 3.3) Education 3.4) Recreation, leisure and tourism 3.5) Health and safety	
4. Public Parks and Greenspaces Management 4.1) Management approach for public parks and greenspace (public, private & non-profit) 4.2) Differences and similarities 4.3) Examples of public parks and greenspaces management in Malaysia. 4.4) Issues, threats and concerns 4.5) Exploring related policies, legislation and guidelines 4.6) Benefit of partnership in management 4.7) Examples of partnership in public park management 4.8) Volunteerism 4.9) Philanthropy in the parks	

5. Public Parks and Greenspaces: Risk Management

5.1) Risk Management in public parks

6. Public Parks and Greenspaces Management: Sustainability and Green Tech

6.1) Public Parks and Greenspaces Management: Sustainability and Green Technology

6.2) Green infrastructures

6.3) 3 R in park management

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	article review	5%	CLO2
	Group Project	case study	20%	CLO3
	Test	Cover week 1-10	15%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> Jamil Abu Bakar 2002, <i>A Design Guide of Public Parks in Malaysia</i>, Penerbit UTM [ISBN: 9835202745]
	Reference Book Resources	<ul style="list-style-type: none"> Leonard E. Phillips 1996, <i>Parks</i>, McGraw-Hill Companies [ISBN: 0070498717] David Welch, <i>Management of Urban Parks</i> [ISBN: 0-582-07833-4] Subhi Abdullah Al-Mutawa 1985, <i>Kuwait City parks</i>, Kegan Paul Intl [ISBN: 07103-0068-9]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	