



## UNIVERSITI TEKNOLOGI MARA

### PCT294: DIGITAL VIDEO

<b>Course Name (English)</b>	DIGITAL VIDEO <b>APPROVED</b>
<b>Course Code</b>	PCT294
<b>MQF Credit</b>	4
<b>Course Description</b>	This course is designed to give understanding and skill for the student in both theoretical and practical aspect to creating video production. Students will learn the process of video production from pre production technique, to production technique and post-production technique. It is inclusively involve the learning on the familiarization of video equipment, budget preparation and storyboarding.
<b>Transferable Skills</b>	knowledge transfer trough demonstration and tutorial in classes.
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Practical Classes, Tutorial, Presentation
<b>CLO</b>	CLO1 At the end of the course, students should be able to: 1. Explain the importance of DSLR Video towards the current trends and practice. CLO2 2. Display proper skill and techniques in DSLR Video.. CLO3 3. Works independently in completing a task in DSLR Video
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. 1. Introduction to DSLR Video and Parts Of Camera (CLO1)</b> 1.1) N/A	
<b>2. Camera Handling, Shot &amp; Angle (CLO1, CLO2)</b> 2.1) N/A	
<b>3. 3. Video Essay &amp; Basic editing process (CLO2, CLO3)</b> 3.1) N/A	
<b>4. 4. Cinematography, Equipment support and function (CLO1, CLO2)</b> 4.1) N/A	
<b>5. 6. Video Types, Lighting Techniques and sound recording (CLO2, CLO3)</b> 5.1) N/A	
<b>6. 7. Camera operation &amp; Production Workflow (CLO2, CLO3)</b> 6.1) N/A	
<b>7. 9. Pre Production (Proposal/ concept and ideation, Storytelling Structure &amp; Script Writing) (CLO1, CLO2)</b> 7.1) N/A	
<b>8. 10. Production (CLO1, CLO2)</b> 8.1) N/A	
<b>9. 11. Post Production (Advance editing Process) (CLO2, CLO3)</b> 9.1) N/A	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	10%	CLO1
	Assignment	Assignment 2	30%	CLO2
	Assignment	Assignment 3	60%	CLO3

Reading List	Recommended Text
	<ul style="list-style-type: none"> <li>• Lou. L., Michael. B., Snehal 2012, <i>Photocine: Digital Filmmaking with DSLRs</i>, Nelson Education Ltd, Canada</li> <li>• 2. Musburger, Robert B 2008, <i>Single-camera video production 5th Edition</i>, 5 Ed., Focal Press</li> <li>• Mark Brindle. Foreword by Chris Jones 2013, <i>The Digital Filmmaking Handbook</i></li> </ul>

Article/Paper List	This Course does not have any article/paper resources

Other References	
	<ul style="list-style-type: none"> <li>• Book Richard. H 2012, <i>Creating DSLR Video: From Snapshot to Great Shots</i>, , Berkeley, Peachpit Press</li> <li>• Book Musburger, Robert B 2008, <i>Single-camera video production 5th Edition</i> , Focal Press</li> </ul>