



UNIVERSITI TEKNOLOGI MARA

BEL312: ENGLISH FOR OCCUPATIONAL PURPOSES

Course Name (English)	ENGLISH FOR OCCUPATIONAL PURPOSES APPROVED
Course Code	BEL312
MQF Credit	3
Course Description	This course develops students' ability to use English with greater confidence and fluency in a range of job-related situations. Tasks and activities suggested for each situation are discipline-based with emphasis on the four language skills of reading, writing, listening and speaking.
Transferable Skills	<ul style="list-style-type: none"> -Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts. -Demonstrate ability to manage personal performance to meet expectations and demonstrate drive, determination, and accountability. -Demonstrate ability to communicate clearly and confidently, and listen critically -Demonstrate ability to socialize with people from different walks of life. -Demonstrate enthusiasm, leadership and the ability to positively influence others. -Demonstrate maturity of thoughts when responding to multiple inputs and contexts. -Demonstrate ability to work professionally and contribute positively in a team.
Teaching Methodologies	Lectures, Small Group Sessions , Role Play
CLO	<p>CLO1 Communicate effectively in job-related situations</p> <p>CLO2 Gather and present job-related information effectively</p> <p>CLO3 Participate effectively in discussions</p> <p>CLO4 Describe and explain processes and procedures accurately</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Introductions and Greetings at the Workplace	
1.1) Social Norms of Introduction: Informal and Formal Contexts	
1.2) Polite Forms of Introduction	
2. Making and Receiving Calls	
2.1) Making Calls	
2.2) Receiving Calls	
3. Social Interaction in the Workplace	
3.1) Aspects of Conversation: Opening, Holding and Closing	
3.2) Appropriate Topics of Conversation	
4. Introduction to an Organization	
4.1) Organizational Structure, personnel, job, product and service	
5. Handling Job-related Situations	
5.1) Complaints	
5.2) Problems and Solutions	
5.3) Recommendations	
5.4) Proposals	
6. Participating in Job Related Discussions	
6.1) Discussions	
6.2) Role Play	
7. Gathering Job-related Information	
7.1) Printed Materials, interviews, surveys, opinion polls, talks, electronic media	

8. Presenting Job-related Information

8.1) Non-language Forms

8.2) Language Forms

9. Describing/Explaining Processes and Procedures, and Writing Instructions and Proposal

9.1) Preparing a Proposal

9.2) Writing a Proposal Outline

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assessment 4 (b) : Writing and preparing proposal	20%	CLO2 , CLO4
	Attendance	n/a	10%	CLO3
	Presentation	Assessment 4 (a) : Proposal Outline	10%	CLO2 , CLO4
	Presentation	Assessment 1: Presentation on background of company and organizational structure (management team) or products or services	20%	CLO1 , CLO2
	Presentation	Assessment 3: Oral presentation	20%	CLO2 , CLO4
	Presentation	Assessment 2: Presentations of complaints, problems, solutions, recommendations and proposals	20%	CLO1 , CLO2 , CLO3

Reading List	Recommended Text	Reference Book Resources
	<ul style="list-style-type: none"> • Badger, Ian 2003, <i>Everyday Business English</i>, Essex: Pearson Ed. Ltd. • 2005, <i>Longman Dictionary of Contemporary</i>, 4 Ed. • Angeline, Ramesh, Sujata 2004, <i>Workplace English</i>, Pearson Prentice Hall • Wan Norliza , Haliza, Rosiah , Abu Yamin 2005, <i>Communication in the Workplace</i>, Kuala Lumpur: Prinsip 	<ul style="list-style-type: none"> • Saslow, Joan & Collins, Tim 2003, <i>Workplace Plus: Living and Working in English</i>, New York: Pearson Education Inc • Wood, Neil 2003, <i>Business and Commerce Workshop</i>, Oxford: Oxford University Press. • White, Lindsay 2003, <i>Engineering Workshop</i>, Oxford: Oxford University Press. • <i>Workplace Plus: Living and Working in English 2003</i>, <i>Workplace Plus: Living and Working in English</i>, NY: Pearson Ed. Inc. • Demetriades, Dinos 2003, <i>Information Technology Workshop</i>, Oxford: Oxford University Press • Dubicka, Iwonna & OKeefe Margaret 2003, <i>English for International Tourism</i>, Essex: Pearson Ed. Ltd • Saslow, Joan & Collins, Tim 2003, <i>Workplace Plus: Living and Working in English</i>, New York: Pearson Education Inc • www.eslcafe.com • Saslow, Joan & Collins, Tim 2003, <i>Workplace Plus: Living and Working in English</i>, New York: Pearson Education Inc • Saslow, Joan & Collins, Tim 2003, <i>Living and Working in English 1 and 2: Food S</i>, New York: Pearson Education Inc. • Saslow, Joan & Collins, Tim 2005, <i>Workplace Plus with Grammar Booster 1 : Livin</i>, NY: Addison Wesley Longman Inc.
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	