



UNIVERSITI TEKNOLOGI MARA

BED502: INTRODUCTION TO MARKETING

Course Name (English)	INTRODUCTION TO MARKETING APPROVED
Course Code	BED502
MQF Credit	3
Course Description	no description provided
CLO	<i>No Course learning outcomes provided</i>
Pre-Requisite Courses	No course recommendations
Topics	
	No Topic

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources