## UNIVERSITI TEKNOLOGI MARA

# FACTORS DETERMINING STUDENTS' UNDERSTANDING OF THE ACCOUNTING CYCLE

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#### **ABSTRACT**

At present students are facing difficulties to master the introductory accounting subject. This brings a concern to the future of accounting arena whereby fewer competent accounting undergraduates are produced. Conventional methodology or passive learning applied in the classroom may have contributed to the root of the problem. Students prefer and expect opportunities to be actively engaged in their education experience. As more methods become available to engage students in experiential learning, examining the impacts of this methodology becomes even more important. This research seeks to determine the relationship between three determinants influencing the students' understanding of the accounting cycle while engaging the theory of experiential learning through business process simulation at one of the higher education in Setiu, Terengganu. Accounting cycle is discussed from the perspectives of accounting documentation and its functions and element of internal control. The determinants of students' understanding of the accounting cycle are prior knowledge of accounting, students' major of accounting or non-accounting and students' satisfaction after going through a simulation. The study administered questionnaires to 200 respondents of students who had gone through business process simulation. Data is analysed using Pearson Correlation that shows all three independent variables has a positive relationship with students' understanding of the accounting cycle. Besides that, analysis using multiple stepwise regression methods indicates prior knowledge of accounting, students' major and students' satisfaction are the best fit to explain the dependent variable which is students' understanding of the accounting cycle. This study's finding informs educators to make decisions about the use of simulations which add value to students in terms of teaching and learning techniques. It has proven that simulations are a suitable way for students to engage actively in learning and bridging the gap between theory and practice. It has also been found that such simulations can develop students' critical thinking skills, leadership, generic skills and many more. By displaying the impact of implementing a simulation to increase understanding of students in accounting cycle, this study hopes to provide useful information for respected parties in Malaysia such as regulatory bodies, accounting researchers, management accounting practitioners, education institutes and the academicians to analyse whether or to what extent they have to implement positive changes in learning and teaching strategies.

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